

# Annual Report

## Academic Year '10 – '11



**UNIVERSITY OF CALIFORNIA,  
WASHINGTON CENTER**

1608 Rhode Island Ave., NW • Washington, DC

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## Executive Director's Summary

Normally, annual reports for organizations like UCDC struggle to report anything truly unusual and exceptional. Trouble for us used to be dealing with a 10% cut in state funds, or cleaning up the mess created by some careless undergraduate who flooded out four floors of our building by hanging his underwear on the sprinkler. They were truly "crises," but nothing like the challenges that the UC system generally, and UCDC in particular, have faced in the last academic year. Presented with the most draconian budget cuts since the Great Depression in the 1930's, the campuses and UCDC have had to reinvent their basic fiscal models and find ways to deliver a first rate education with fewer resources.

I am happy to report that UCDC is still standing. We are organized differently and no longer receive state funds, but we have found a way to survive, indeed thrive, on student fees and our entrepreneurial activities. Gone are the campus programs and a considerable amount of the staff and overhead that were associated with having 9 separate undergraduate programs housed in one building. UCDC is now a consolidated program, with common core themed and un-themed research courses. Electives are now recruited by the Executive Director, and are taught by scholars and professionals from the DC policy and cultural community. UCDC presently has a core staff of 3.5 (the Executive Director counting as a teaching half) academic Senate and 3 non-academic Senate faculty who teach and serve in an administrative capacity as Associate Directors. The faculty has worked hard to develop new courses that fit more closely with the internship tracks that students normally follow. We have been able to retain two of our former program administrators and recruit a former UCDC student to the third slot. We have a new budget officer, and finally added an AV technician to our ranks.

*Thank You U.C.D.C.  
for starting  
something big and  
great for UC  
students!*

*Peter Boyle, UCDC & UC Davis  
Alumnus on the occasion of the  
UCDC Decennial Celebration*

In addition, with the release of some surplus housing funds, we have been able to renovate our building and infrastructure. The 11th floor rooms have been modernized and made much more comfortable for faculty and other guests. We were able to renovate our aging AV system, and upgrade our IT capabilities. We are in the middle of a website redesign that will both help us with the processing of our students, improve our recruitment materials and provide a better platform for policy relevant UC research. Demand for our program has pretty much held up, and when it has lagged (i.e. the Winter Quarter), we have added students from the University of Sydney on an 8 week study program.

In addition to the steady flow of conferences and events in our building, we have undertaken some special initiatives. Roger Reynolds has initiated an arts quarter program that places students in cultural institutions around the city. We co-hosted a conference on George Washington with Mount Vernon. We have future collaborations with Mount Vernon and the National Symphony in the planning phase. Seth Cohen has taken the lead in placing UC science students in science policy internships. The UCDC program has always attracted a diverse set of students, but with these initiatives, we hope to extend our reach even further.

Our exit surveys continue to show that UCDC is college career highlight for most UCDC students and a transformative, life altering experience for some. The faculty and staff take great pride in the quality of our program, and our institutional resilience in the face of difficult times. We appreciate the enormously valuable support and guidance that the AAC (Chaired by Sharon Salinger), OMAC (Chaired by Paul Weiss) and the Governing Committee (Chaired by Scott Waugh) provide. UCDC would not have survived without their commitment to our mission.

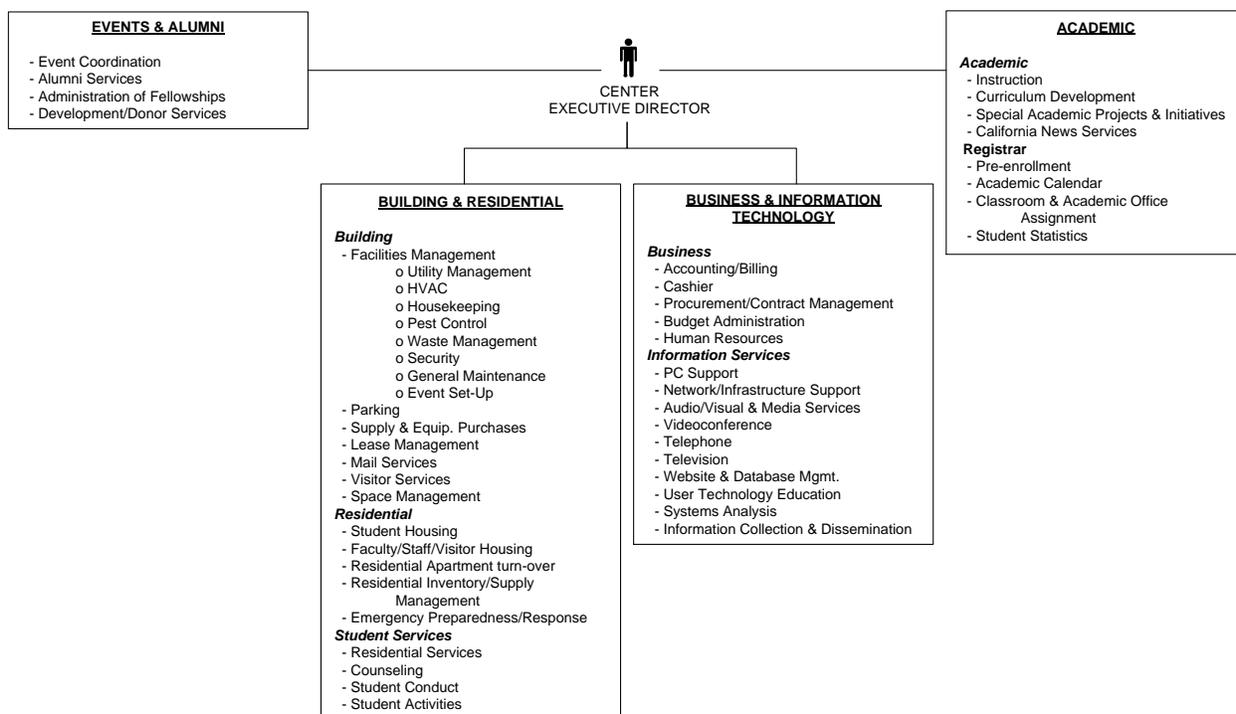
As we have started our second year in the consolidation, we have already seen that things are easier and more routine. Perhaps, we can even dream of filing less eventful reports in the future.



## Governance and Operational Structure

The University of California has had an experiential learning program in Washington, DC since 1990. This initially consisted of individual academic programs of the University of California's Davis, Los Angeles and Santa Barbara campuses. They were eventually joined by programs from Santa Cruz, Berkeley, San Diego, Irvine, Riverside and Merced. In 2001, a new 11-story facility opened at 1608 Rhode Island Avenue, NW to house the University's academic programs, Office of Federal Governmental Relations, and some of its Washington, DC-based research units. The facility also provides classroom space and housing for students and faculty. In 2010, the nine individual DC-based campus academic programs consolidated into one system-wide academic program within the UC Washington Center (UCDC). Concurrently, the financial structure of the UC Washington Center was updated to reflect the new reality of this largely self-funded operation.

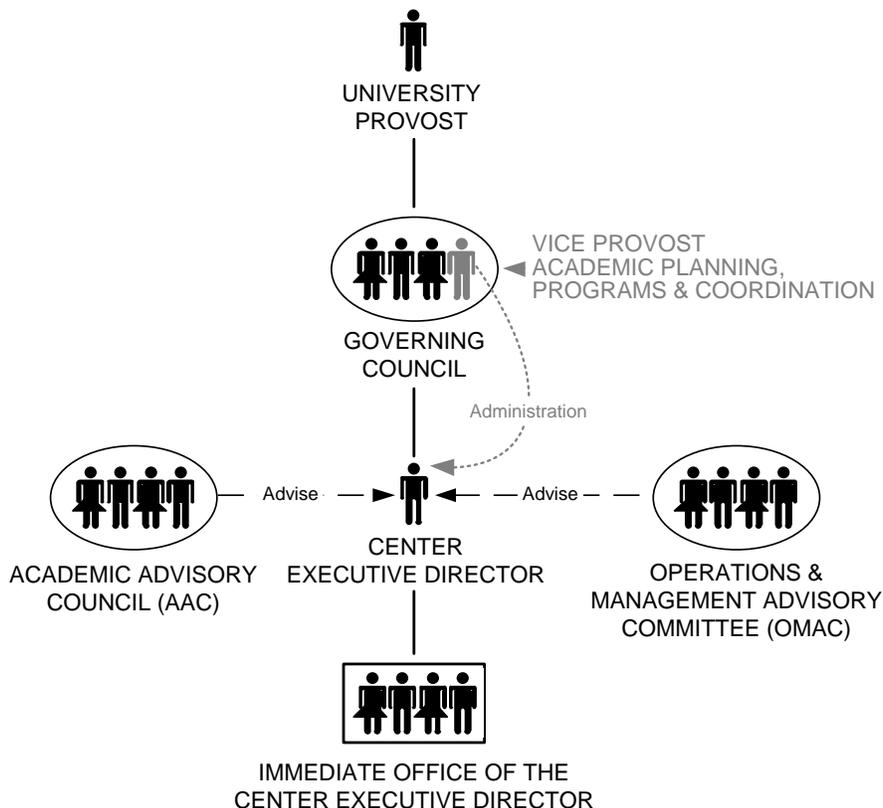
The core services of UCDC are organized under the Executive Director and provided to the various constituencies (academic, research, student & faculty, governmental relations and visitors) by the Executive Director's Immediate Office. These services include academics, events, building management, residential, parking, business, information technology, alumni relations, and other functions.



### Organization of Services Provided by UCDC

The UC Washington Center is a unit organized under the Department of Academic Planning, Programs and Coordination (APPC) within the University of California Office of the President's (UCOP) Division of Academic Affairs. Governance of the Washington Center is provided by a Governing Committee of senior UC management and representatives of the system-wide Academic Senate. Two other advisory

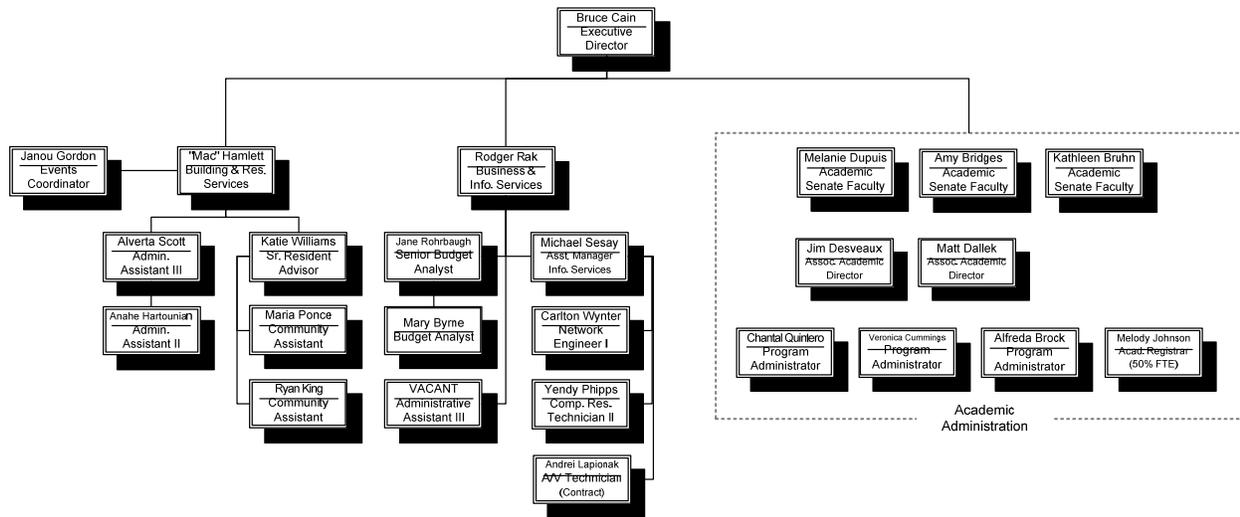
boards assist the Executive Director in establishing Center policy and serve as a knowledge resource for the wide variety of issues that confront the Center. These boards are the Academic Advisory Council (AAC) and Operations & Management Advisory Committee (OMAC).



Governing Council of the UC Washington Center – The membership of this council includes senior UC management and representatives of the system-wide Academic Senate. They are appointed by the University Provost and campus Executive Vice Chancellors. The Vice Provost of Academic Planning, Programs and Coordination, UCOP is a member of the Governing Council and serves as the administrative link and advocate of the program to the UC Office of the President. The Governing Council selects the Executive Director, authorizes the Washington Center’s annual operating budget and provides oversight of the Washington Center’s overall operations.

Academic Advisory Council (AAC) – The AAC advises the Executive Director on aspects of academic policy (including curriculum design, faculty selection and other academic matters) that have Center-wide ramification and serve as advocates on campus for the system-wide academic program. Its membership includes one faculty representative from each of the undergraduate campuses, faculty-at-large members and a representative from UCOP Academic Affairs. Members of this committee are appointed by the campus Executive Vice Chancellors or University Provost. The Provost also appoints one of the faculty members as committee chairman to lead the meetings and develop meeting agendas in conjunction with the Executive Director.

Operations & Management Advisory Committee (OMAC) – The OMAC advises the Executive Director on aspects of operational or management policy that have Center-wide ramifications. This committee consists of representatives from major non-academic stakeholders in the Center. The membership of this committee is drawn from the campuses and UCOP and represents a wide range of specialties. Members are appointed by the University Provost. The Provost also appoints one of the members as committee chairman to lead the meetings and develop meeting agendas in conjunction with the Executive Director.



Organization Chart for Immediate Office of the Executive Director (as of 9/1/11)

## **Academic**

### *Introduction*

In Spring 2009, discussions were initiated by the Academic Advisory Council (AAC) concerning the feasibility of consolidating the nine separate campus academic programs into a single system-wide program. It was believed that consolidation of the academic programs would lead to streamlining of processes, reduce redundancy and expenses across the university and enable the establishment of a more targeted curriculum at UCDC. Eventually these discussions grew to include elements of UCOP and the Council of Vice Chancellors and led to the eventual consolidation of the academic programs into a single system-wide program in Summer 2010. Each campus, though, remains responsible for the recruitment and selection of its students.

Also, out of the AAC discussions developed a refinement of the UCDC curriculum. Previously, while at UCDC, students were required by their home campus programs to participate in an internship and an appropriate combination of campus-specific research seminar and elective. The requirements of the research seminar varied from campus to campus and as a consequence each campus program hosted its own research seminar. Additionally, the selection of electives each term revolved around courses provided by each campus. These were usually taught by visiting faculty from the sponsoring campus with an occasional augmentation by local topic experts. This often led to an uncoordinated curriculum and occasionally a course that had little, if any, relationship to students' Washington DC experience.

Under the consolidation, the campus-specific research seminars were replaced by a slate of core seminars available to all UCDC students. These seminars are specifically designed so as to address the requirements of each campus program, though the AAC has expressed a desire to eventually regularize the requirements across the campus programs. Another innovation is the creation of themed and un-themed core seminars. Themed core seminars are built around specific topics such as the Congress or Journalism & Media. They are designed to compliment students' internships and provide an immersive experience in a topic relevant to their Washington, DC experience. The un-themed core seminars retain most of the elements of the earlier research seminars. These seminars introduce students to the basics of academic research and require students to create a research paper, essentially a senior thesis, in a topic of their choosing.

The planning of elective offerings has also been consolidated and is now coordinated through the UCDC Office of the Registrar. Elective course topics are oriented so as to take full advantage of Washington DC's many unique resources and opportunities and taught by a mix of UC faculty and local experts with specific expertise in appropriate topic areas.

In academic year '10 – '11 a total of 526 undergraduate students participated in the UCDC academic year program. Of that number 47 students were from the University of Michigan, 20 from the University of Pennsylvania and 16 from Washington University at St. Louis. An additional 19 students for the University of Sydney participated in the Winter '11 quarter. During the summer '10 term, the Center hosted 203 students. With the exception of Davis and Santa Barbara students, most summer students participated in internship-only programs.

Actual participation was down considerably from the overall commitment. This was due to several factors. The UC Santa Barbara program was in the midst of a re-organization. Also, in the Summer term both the UCLA Summer Program (formerly UCLA Expo) and the UC San Diego were in disarray. The UCLA Summer Program was under its commitment by a significant factor. Each of these programs has undergone extensive reorganization and it is expected that all will be able to achieve their targets for Academic Year '11 – '12.

	Actual					Commitments				
	Fall	Winter	Spring	Summer	Total	Fall	Winter	Spring	Summer	Total
<b>UC Academic</b>										
Berkeley	26		26		52	26		26		52
Davis	30	27	30	30	117	30	27	30	30	117
Irvine	24	23	24	40	111	23	20	23	40	106
UCLA CAPP	30	27	30		87	30	27	30		87
Merced	8		4		12	8		4		12
Riverside	18	14	20	15	67	20	17	20	15	72
San Diego	29	28	29	8	94	30	27	30	15	102
Santa Barbara	30	15	16	31	92	31	28	31	30	120
Santa Cruz	25	18	20		63	22	19	22		63
<b>UC Internship Only</b>										
CAL in the Capital				63	63				68	68
UCLA Summer				8	8				55	55
Other				8	8				9	9
<b>Other Academic</b>										
Michigan	21		26		47	20		24		44
Pennsylvania	10		10		20	12		12		24
Washington U. at St. Louis	7		9		16	20		20		40
University of Sydney		19			19		19			19
<b>QUARTER</b>	<b>186</b>	<b>171</b>	<b>169</b>	<b>203</b>	<b>729</b>	<b>186</b>	<b>184</b>	<b>186</b>	<b>262</b>	<b>818</b>
<b>SEMESTER</b>	<b>72</b>	<b>0</b>	<b>75</b>	<b>0</b>	<b>147</b>	<b>86</b>	<b>0</b>	<b>86</b>	<b>0</b>	<b>172</b>
<b>TOTAL</b>	<b>258</b>	<b>171</b>	<b>244</b>	<b>203</b>	<b>876</b>	<b>272</b>	<b>184</b>	<b>272</b>	<b>262</b>	<b>990</b>

\*Summer is Summer Term '10

#### Campus Participation for Academic Year '10-'11

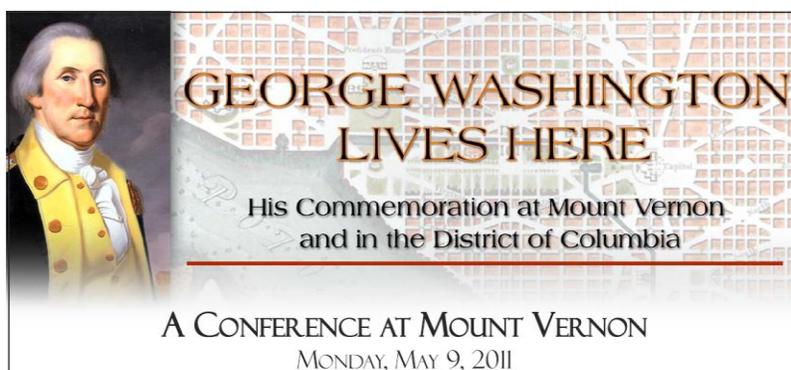
##### Arts Focus Term

Winter Quarter '11 was the third Arts Focus term at UCDC. The Arts Focus term is an increasingly successful initiative to encourage University of California Arts and Humanities majors along with other UCDC students to take advantage of the numerous arts and cultural opportunities in Washington DC. This program is led by UC University Professor Roger Reynolds. In Winter '11 students could choose from two Arts electives and one Arts core seminar. Students in the Arts core seminar created a report about their internship experiences in Arts organizations that is considered a model for future seminars (see <http://www.ucdc.edu/meetings/DC/AIG.pdf>).



### *Collaboration with Mount Vernon*

In fall '08 the Center and Mount Vernon engaged in a joint multi-year project to explore contemporary commemoration of our nation's first president, George Washington. In the Spring '11 term UCDC co-hosted an academic conference with Mount Vernon entitled "George Washington Lives Here: His Commemoration at Mount Vernon and in the District of Columbia". The all-day conference was organized by UCLA Professor Emeritus Larry Lauerhass and attracted over seventy participants. In addition UCDC faculty and staff are engaged in researching and writing a guidebook highlighting George Washington memorials and historical sites in and around the District of Columbia. Since the winter '09 quarter over twenty UC students have participated in the George Washington guidebook project. Finally UCDC, Mount Vernon and the National Symphony Orchestra have entered into an agreement to premiere a new musical composition about George Washington in October 2013. This composition is being written by Pulitzer Prize winning composer and UCSD faculty Roger Reynolds. Roger Reynolds is also Associate Academic Director for Arts Initiatives at UCDC.



### *Start of UC Law Program*

The UCDC Law Program is a uniquely collaborative, full-semester externship program in Washington, DC. The program combines a weekly seminar-style course with a full-time field placement to offer law students an unparalleled opportunity to learn how Federal statutes, regulations, and policies are made, changed, and understood in the nation's capital. During four months' total immersion in the theory and practice of Washington lawyering, students will have contact with all three branches of the Federal government, independent regulatory agencies, and advocacy nonprofits. The Program includes law students from Berkeley, UCLA, UC Davis, and UC Irvine. Students will receive 13 units for successful completion of the program: 10 units for the field placements and 3 units for the required companion course, "Law and Lawyering in the Nation's Capital." The students participating in this program are usually second or third year law students.

### *California News Service*

The California News Service under the direction of UCDC Associate Academic Director Marc Sandalow provides students with an opportunity to hone their journalistic skills in the real world. As a reporter for the California News Service students work with veteran journalists to write Washington stories that are published under the student's own byline in California newspapers and web sites. California News Service stories have been published in the *San Francisco Chronicle*, *Oakland Tribune* and *San Jose Mercury News* to name a few.

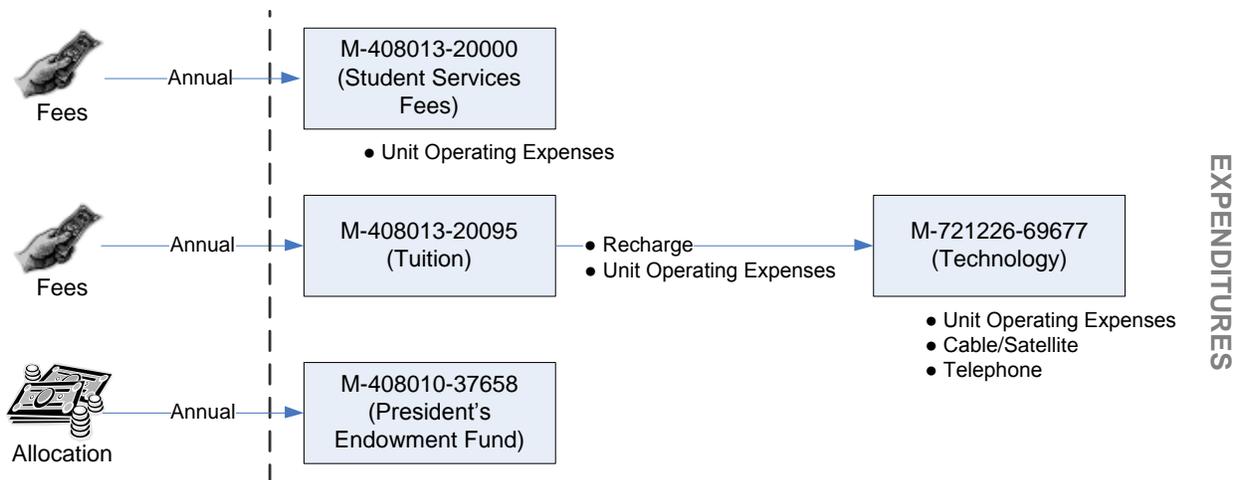
## Restructuring of Academic Funding

Manager: Bruce Cain

Related FAUs: M-408013-20000, M-408013-20095, M-408010-37658

Additionally as part of the consolidation of the academic programs, the funding sources of the UCDC academic operation were reorganized. Prior to Fiscal Year '10-'11, the academic operations of UCDC were funded by annual General (M-408010-19900) and Opportunity (M-408010-07427) fund appropriations from UCOP. Even before the academic consolidation, these two annual appropriations were steadily being reduced and were targeted for elimination in FY '12-'13. The new financial structure created by the academic consolidation plan replaces these UCOP appropriations with a transfer of Tuition (formerly Education Fee) and Student Services Fee (formerly Registration Fee) less a deduction of 30% for return to Financial Aid from each campus. The campus contributions are equivalent to that campus's student participation in the UCDC program. UCDC also receives Operations of Maintenance and Plant (OMP)(M-648000-19900) funds which are used to cover the academic portion of Building Management and Security System & Security expenses.

Fiscal Year 10'-11 was a transition year as the process for the transfer of student fees was developed. This process was not finalized until late in the fiscal year and as a consequence several temporary FAUs were created to fund the academic operation. At the start of FY '11-'12 several permanent fund accounts were created including M-408013-20000 for the collection of Student Services Fees and M-408013-20095 for Tuition and M-408010-37658 for UCOP appropriations to the academic program.



Academic Operations Funding Flow (as of July 1, 2011)

## Registrar

The Registrar's Office of the UC Washington Center works closely with the Executive Director, to create and oversee the quarter and semester elective course matrix for each term as well as the themed and un-themed research seminars. The Registrar serves as faculty liaison and is responsible for appointments, initial orientation to the UCDC academic program, procurement of textbooks/readers and serves as ongoing point of contact for faculty throughout each academic term. In addition, the Registrar's Office ensures campus sponsorship of electives, reconciles student elective registration, assists with coordination of reporting of grades, assigns classrooms, generates pre-enrollment reports and course rosters, maintains the pre-enrollment system, develops an annual academic calendar with campus programs and UCDC operational units, gathers statistical information and prepares an annual report. (UCDC student statistical information for academic year '10-'11 is provided as a supplement to this report.) The Office of Registrar also assumes responsibility for overseeing and developing international academic programs, including international student internship placements. UCDC currently collaborates with University of Sydney, Australia and Universite de Lyon, France.

In the academic year 2010-2011, the Center offered a total of 26 quarter and semester track electives in a variety of disciplines including, political science, international relations, economics, communications, arts and humanities, history, and social science. Through the semester course track, semester students may enroll and earn credit in electives offered by the academic programs of Berkeley, Merced, University of Michigan, University of Pennsylvania, Notre Dame and Washington University, St. Louis. Quarter system students had 5 electives in fall '10, 6 in winter '11 and 5 in spring '11 to choose from. The total quarter elective participation was 50% for fall '10, 61% for winter '11 and 41% for spring '11. In fall '10 semester students had 4 electives to choose from and in spring '11 there were 6 electives to choose from. Each academic quarter offered 7 research seminars – 3 un-themed and 4 themed. Topics ranged from Congress, Media, Bureaucracy International Economics, Sustainability and Washington Focus. In fall '10 63% of students enrolled in themed seminars, in winter '11 56% of students enrolled in themed seminars and in spring '11 56% enrolled in themed courses. A new academic initiative was started in summer '11 offering two elective courses – The Repeopling of America and Contemporary Politics and Media. Forty students participated in these electives.

The Center hosted 24 instructors from within the Washington community. They not only taught electives but also were encouraged to participate in Center forums and other special events. Carrels were provided for numerous graduate fellows conducting independent research. As an ongoing initiative, faculty and graduate fellows met every two weeks for lunch to discuss their research and other relevant topics.

Course	Instructor	Discipline	Type
<i>Fall '10 Term</i>			
Banking, Money & Financial Markets	Sandy Mackenzie	Economics	Quarter
History of Washington Through Art, Architecture and Urbanism	Jessica Dawson	Arts	Quarter
US Foreign Policy	Christopher Preble	International Relations	Quarter
Washington Media	Douglas Waller	Media/Communications	Quarter
A Window Into How Washington Works	Sally Katzen	Political Science	Semester
The Constitution: History and Ideas in the Thought of James Madison	Steven Kelts	History	Semester
The Politics of Foreign Policy: From John F. Kennedy to Barack Obama	Robert Guttman	International Relations	Semester
The Theater of Politics/The Politics of Theater	Ari Roth	Arts	Semester
<i>Winter/Spring '11 Term</i>			
Art in Our Capital	Roger Reynolds	Arts	Quarter
Banking, Money & Financial Markets	Sandy Mackenzie	Economics	Quarter
Behind the Bully Pulpit: The History of the Presidential Speech	Jeff Shesol	Political Science	Quarter
Thinking Through the Arts: the Late 20th and 21st Centuries	Thomas Delio	Arts	Quarter
Washington Media	Douglas Waller	Media/Communications	Quarter
Environmental Policymaking in the Global Economy	Kathy Wagner	Political Science	Semester
Interest Group Politics/Lobbying and Influence	Lee Drutman	Political Science	Semester
International Non-Governmental Organizations	Eileen Doherty-Sil	International Relations	Semester
Presidential Speechwriting	Josh Gottheimer	Political Science	Semester
The Repeopling of America	Matt Dallek/Phil Wolgin	History	Semester
The Theater of Politics/The Politics of Theater	Ari Roth	Arts	Semester
<i>Spring '11 Quarter</i>			
Health Policies in the U. S.	Amy Bridges	Political Science	Quarter
History of Washington Through Art, Architecture and Urbanism	Jessica Dawson	Arts	Quarter
U.S. Climate Change Policy: The Politics, Science and Polarization of Global Warming	Juliet Eilperin	Political Science	Quarter
U.S. Foreign Policy Toward Africa and the Role of Race and Ethnicity	Menna Demessie	Political Science	Quarter

Academic Year '10-'11 Electives

## **Events**

Manager: Janou Gordon

Related FAUs: M-269673-69673, M-721227-69673

### *Introduction*

Among its many missions UCDC provides space to units of the University of California, associated organizations and others in the Higher Education community for the purpose of hosting conferences, lectures, symposia and other meetings, etc. furthering the purpose of education and research. It also provides space for events sponsored by the University for UC alumni, or for meetings of recognized alumni groups or for University fund raising activities (including solicitation of donations for the University or UCDC or acknowledgement of a donation).

UCDC has a variety of venues from the 2,600 sq. ft. Multi-purpose room and Auditorium (1,500 sq ft) to classroom and conference rooms. The Event Services unit provides coordination and planning of room scheduling, room setups, event security, event cleanup, catering coordination, housing coordination and general support. In addition, events may utilize UCDC's extensive A/V infrastructure.

In FY '10-'11, UCDC hosted 111 events earning almost \$180,000 in income. The bulk of this income was from external organization, approximately \$135,000. Thirty-six of these events were sponsored by UC organizations and 75 events were for organizations external to the University.

### *Center Forums*

Among the activities coordinated by the Event Services unit is the Monday Night Center Forum speaker series. Center Forums provide an opportunity for students at the Washington Center to meet informally with preeminent scholars, politicians, professionals, journalists, and scientists. Guests are drawn from a broad spectrum of fields and endeavors, and the Forum promotes opportunities for dialogue between students and guests. Each term, UCDC hosts at least eight Center Forums. Forums have an average attendance of approximately 80-120 participants.

### *Congressional Management Foundation Internship Orientation*

UCDC and the Robert T. Matsui Foundation have partnered to provide UC Congressional interns and Matsui fellows with training that orients them to their Hill environment and positions them to take full advantage of their internships. The Congressional Management Foundation (CMF) is in a unique position to provide this training, as a non-partisan, non-profit organization dedicated to improving the effectiveness of Congress through management books and research tailored for Congress, office management services, and staff training.

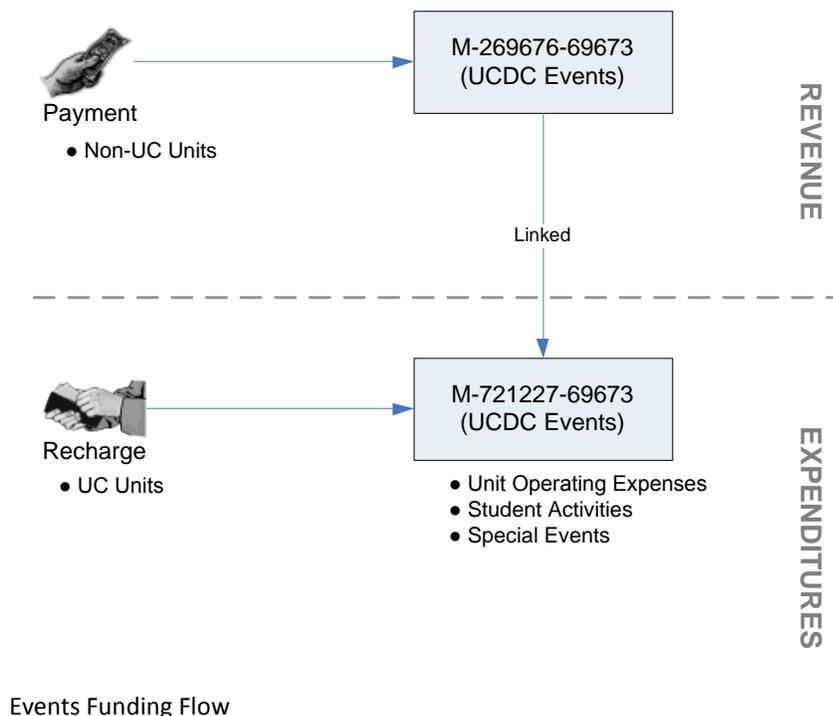
In an effort to prepare UC students for Hill internships, UCDC sponsors a CMF Congressional Internship Orientation and Training session each term. The training draws from CMF courses provided to House staff and on CMF publications. Each session covers topics such as Internship Expectations: Coping with Reality, Laying the Groundwork for a Fulfilling Internship, Ethics, Safety, and Security in a Congressional Office, Writing Constituent Mail Workshop, and Making the Most of Your Internship.

*Matsui Fellowships*

The Robert T. Matsui-University of California Congressional Fellowship honors the late Robert T. Matsui, a distinguished graduate of U.C. Berkeley and the U.C. Hastings College of Law, who represented the people of Sacramento in the U.S. House of Representatives for more than a quarter century until his passing in 2005. The fellowship provides a package of financial support (usually \$1,500 per student), placement assistance, and special training and programming for outstanding UC students who devote their term in Washington to working for the Congress. The Fellowship recognizes that congressional internships are the inspiration and launching point for the careers of some of the most distinguished public servants in the Nation. Members of Congress and their constituents depend on interns for their work. In addition, Congressional interns gain an important vantage point on American public life, valuable professional networking and communications skills, and an important credential for students who later wish to return to work in Congress or elsewhere in Federal or California government. In FY '10-'11, \$29,500 in Matsui Fellowships were awarded to seventeen recipients.

*Career Panels, Networking, Alumni Development*

In addition to serving as a key resource for current students, the UC Washington Center seeks to provide UC alumni in the DC metropolitan area with ongoing career, educational and social networking opportunities. Alumni groups are invited to use the Center for club meetings, social gatherings, and professional networking. Many students have begun to identify the Center as a "UC Embassy" in Washington, attracting recent alumni and prospective students for guest lectures, graduate program information sessions, and more. Each term, young alumni are invited to the Center for a UC Alumni Career Networking Night that provides current UCDC students the opportunity to hear from local UC Alumni who work in the public sector, Capitol Hill, media, the private sector, and science and technology.



## **Building Services**

Manager: Mac Hamlett

Related FAUs: M-648000-69672, M-648000-19900, M-648000-05397

### *Introduction*

The UC Washington Center Building Services are managed by the Manager of Building and Housing Services and provide ongoing services to the Center community for maintenance and housing needs. The Manager is responsible for the overall maintenance and operation of the facility, including the preparation of apartments during quarterly 'turn-overs' as well as a host of other services. Following are brief descriptions of these units within Building Services:

### *Facilities Management*

All building contracts except for building access and life safety monitoring, and indoor plant maintenance are the responsibility of Complete Building Services (CBS). CBS is currently in their fourth year of a 5 year contract with a 5 year extension option.

CBS manages all of the physical plant areas as well as housekeeping and custodial services, trash removal, pest control, elevator service, security services, and the quarterly turn-over of the residential apartments. Through the use of an on-line maintenance request system and a computerized Maintenance Management System, all maintenance, preventative, corrective, and emergency, is requested and tracked. The CBS on-site staff includes a Project Coordinator and two Maintenance Mechanics. An AV Tech to support the Events and Academic program was added as of July 2011.

Some of the major projects completed in 2010-2011 include:

- Replacement of all carpet in event spaces on 1st floor
- Completion of unfinished academic/event space on 2nd floor
- Replacement of fill material in cooling towers
- Painting of common areas, classrooms, and computer lab on 3rd floor

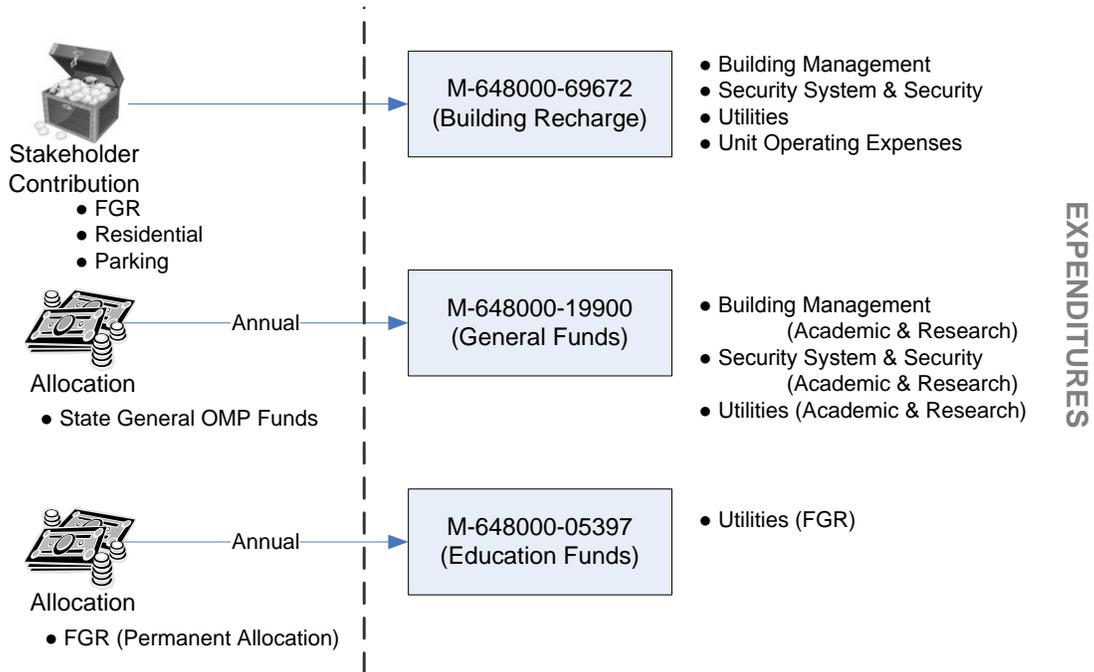
### *Mail Services*

All mail and packages for the Center faculty, staff, and students is delivered in bulk and sorted by Building and Residential Services staff. Since the Center faces a tremendous amount of turnover throughout the year, the majority of mail delivered is for previous students and faculty. Priority mail is returned while non-priority mail is destroyed per United States Postal Standards and Practices. The Center coordinates with over six package delivery companies such as FedEx, UPS and private courier services. Mail is sorted daily and delivered to mailboxes on the 3rd floor for faculty and staff, and the 4th floor for residential students.

### *Visitor Services*

In support of the visitor services program at the Center, Building Services provides access items (keys, access cards, IDs) to guests of the Center. For residential guests, vacant apartments are prepared for incoming guests and amenities are provided including linens, towels, and toiletries. The Center also has accommodated conference participants that are either held within the UCDC Center or the surrounding areas. In Fiscal Year '10-'11 the Center renovated four 1-bedroom apartments. These renovations have

provided high-quality suite style apartments for short-term stays for guests of the Center. In Fiscal Year '10-'11 our guest housing operation received \$67,650 in revenue.



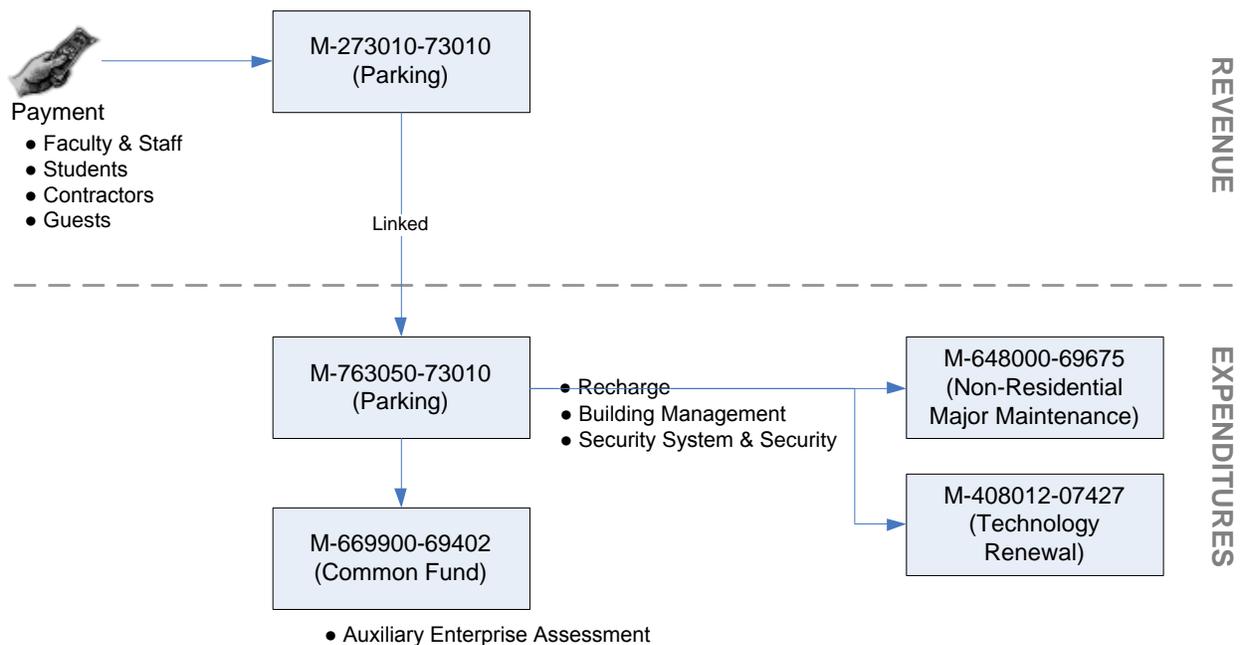
Facilities Management Funding Flow

### Parking

Manager: Mac Hamlett

Related FAUs: M-273010-73010, M-763050-73010

The Center has 42 available parking spaces on a two-level parking garage located under the building. Monthly parking is provided to faculty, staff, and students, as well as CBS on-site employees. For fiscal year 10-11 we had about 28 people participating in monthly parking. Daily parking is available for faculty, staff, students and guests of the Center as well. For Fiscal Year '10-'11, the parking operation received \$42,000 in revenue.



Parking Funding Flow

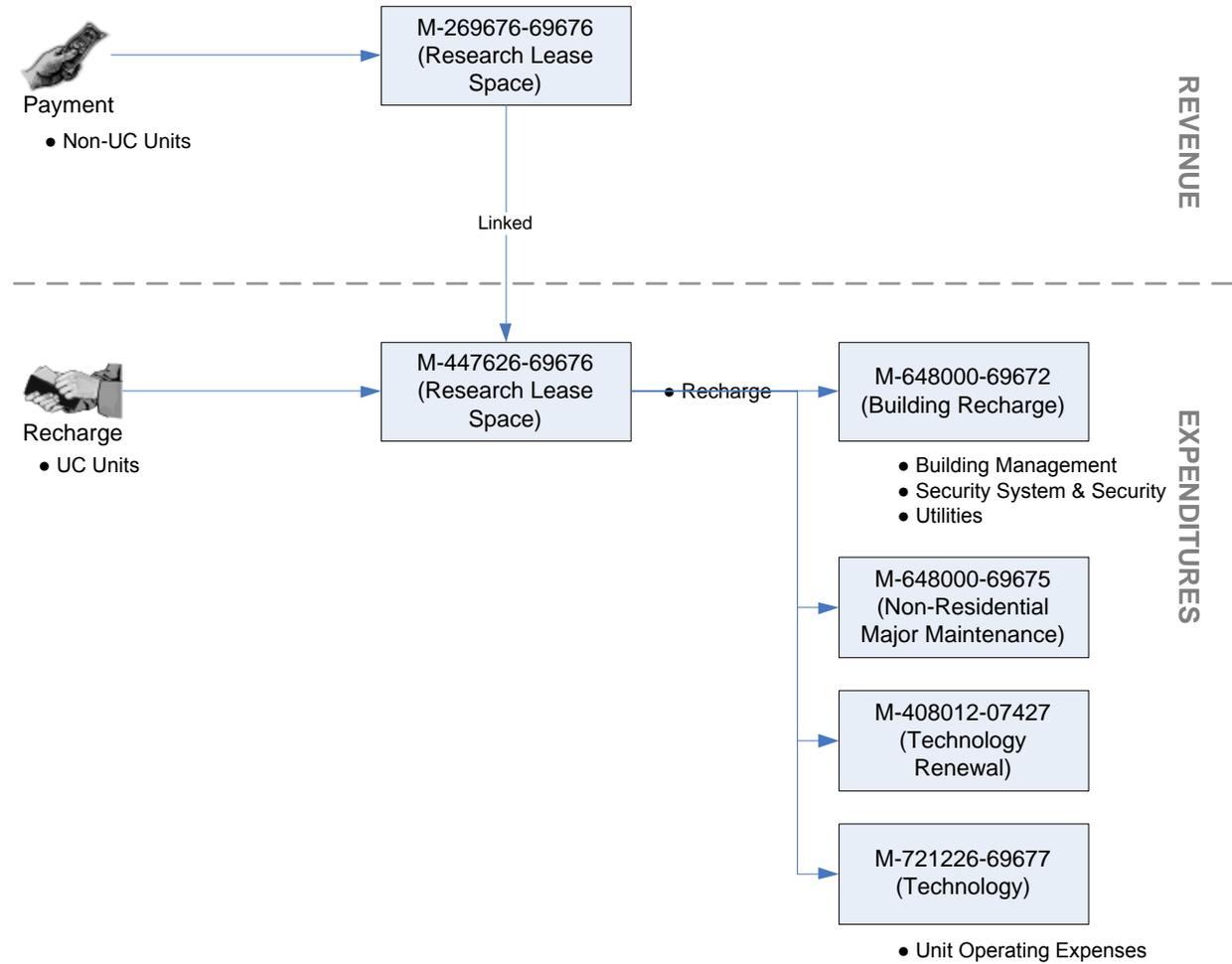
### Lease Management

Manager: Mac Hamlett

Related FAUs: M-269676-69676, M-447626-69676

The Center leases office space to several research and academic entities. For Fiscal Year '10-'11 the Center continued its lease relationship with the Inter-University Program in Latino Studies, the Institute on Global Conflict and Cooperation, Rady School of Management, UCSF Department of Biopharmaceutical Science in the School of Pharmacy, and the California Institute for Federal Policy Research. New Lessees since the last report include The UC Berkeley School of Public Health, CONNECT, Terra Global Capital, and The University of Notre Dame Washington Program. Office and classroom space is also leased to the University of Pennsylvania Washington Academic Program, the University of Michigan Washington Program, and The Washington University of St. Louis Washington Program. These

programs together include up to 56 students living and attending academic programs at the Center. For Fiscal Year '10-'11 the Office Lease operation received \$145,422 in revenue.



Lease Management Funding Flow

## **Residential Services**

Manager: Katie Williams

Related FAUs: M-273000-73000, M-763045-73000

### *Introduction*

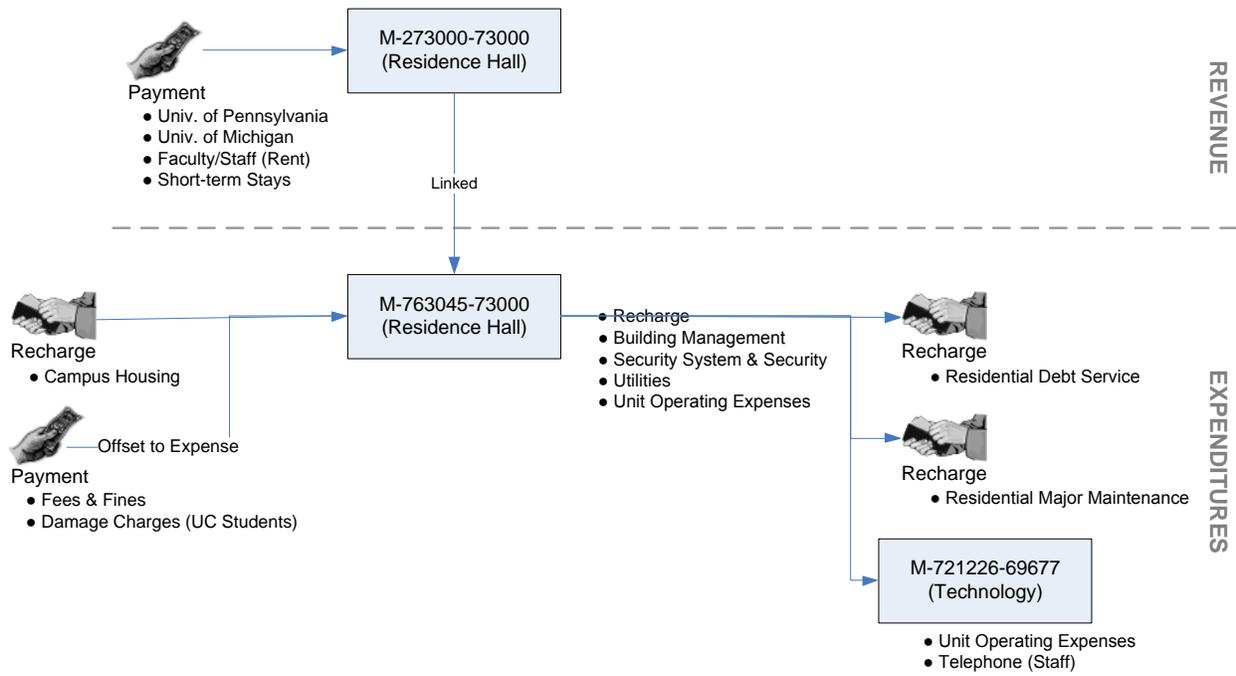
The Residence Life Office includes the Resident Director (RD), Student Activities Coordinator, two Community Assistants (CAs), and an Administrative Assistant. Our Residence Life is directly responsible for the governance and well-being of our residents, and we actively support the academic mission of the UC Washington Center. Our staff seeks to develop a sense of community and to encourage students to exercise their creativity in an intellectually challenging and stimulating environment. The Residence Life program continued its commitment toward student driven leadership with the Residence Advisory Council (RAC) which is composed of students from all of the UC campuses, plus University of Michigan, University of Pennsylvania, and Washington University of St. Louis students who are participating in the Center's academic program and living in the building. RAC members assist in community building and planning programming for their fellow students as well as bring resident concerns to the attention of building management.

### *The Community Assistants*

Community Assistants (CAs) are live-in staff members who serve as primary residential resources, and can assist with problems or concerns that students have while staying in the Center. All have experience as resident advisors and most are former UCDC students. As a consequence, they have significant knowledge and experience with student concerns and Center resources. They are available to help students with any questions or problems that occur during their term in DC. CAs work on average 28 hours a week and provide after-hours coverage through the 24/7 duty cell phone. One of their major roles is to create and maintain a community which promotes academic, personal, and social growth. In 2010-2011 the CAs provided a host of programs for the residents including, trips to major monuments of Washington, the National Zoo, local DC cultural spots, student talent show, movie nights, ice cream socials and picnics on the National Mall.

### *Mental Health Services*

The Center's Mental Health Services program was launched in the 2007-2008 academic year. The service is provided by Parkhurst and Associates, who participate in all start of term orientation sessions, lead small group sessions and hold evening office hours at the Center for one-on-one counseling sessions. In academic year '10-'11, sixty-two students took advantage of the one-on-one counseling sessions. This utilization is slightly above the national average for university counseling centers of 3.5 – 5% as reported by the Association for University and College Counseling Center Directors. The principal reported motivations for seeking counseling services included anxiety over the UCDC program workload, issues with student internships, social and emotional issues such as cultural and geographic changes and homesickness. Additionally, there appears to be an uptick in anxiety about post-graduation prospects for employment.



Residential Services Funding Flow

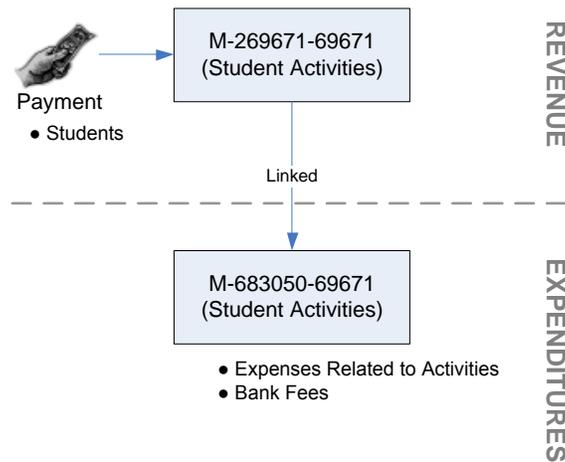
**Student Services**

Manager: Alverta Scott

Related FAUs: M-269671-69671, M-683050-69671

Throughout each term, the UC Washington Center sponsors a variety of activities that includes: trips to historical sites, museums, theaters, sporting events, cultural activities and area attractions (most trips are to sites outside of the Washington, DC area.) There is no charge for some activities, but there are others that require a fee to participate. The fee covers transportation, admission, tour guide fees, etc. All activities have a limited number of spaces that are available to students on a first-come-first-served basis. All activities are posted on the UC Washington Center website. Students can sign up online using a credit or debit card. If students do not have access to a credit or debit card, they can sign up in person with the student activities coordinator and pay by check or money order. All trips are chaperoned by a community assistant or a UC Washington Center staff member, faculty or graduate fellow.

In FY '10-'11 Student Services sponsored twenty trips or activities with a total of 895 slots available for students. Of these slots only thirty were unfilled. These openings were distributed among the fifteen for fee activities. All free activities were fully subscribed.



Student Services Funding Flow

## Information Services

Manager: Rodger Rak

Related FAUs: M-721226-69677

### Introduction

The UC Washington Center is an ongoing technology operation where information technology is fundamental to its teaching, research, and public service mission. The Center's interaction with its wide range of constituencies (students, teaching and research faculty, staff and others) is facilitated by its technology; e-mail, computer and network services, telephones, television and distance learning as well as numerous other academic, administrative and business systems.

Daily operations of the Information Services unit

are overseen by the Assistant Manager of Information Services. The Assistant Manager doubles as UCDC's Network Services Manager. The unit also includes a Computer Resource Specialist II, Enterprise Infrastructure Engineer and an A/V Support Specialist. The principal duties of the Computer Resource Specialist is to provide support of faculty & staff desktop computing, management of the student computer lab and secondary support of classroom A/V. The management of network resources is divided into two parts—infrastructure and network services. The Enterprise Infrastructure Engineer is responsible for the maintenance and support of the Center's network infrastructure as well as its telephone and television infrastructures. The Network Services Manager is responsible for maintenance and support of all network-based services (including network servers). The A/V Support Specialist added at the end of this year provides principal support of classroom A/V resources and A/V for events.

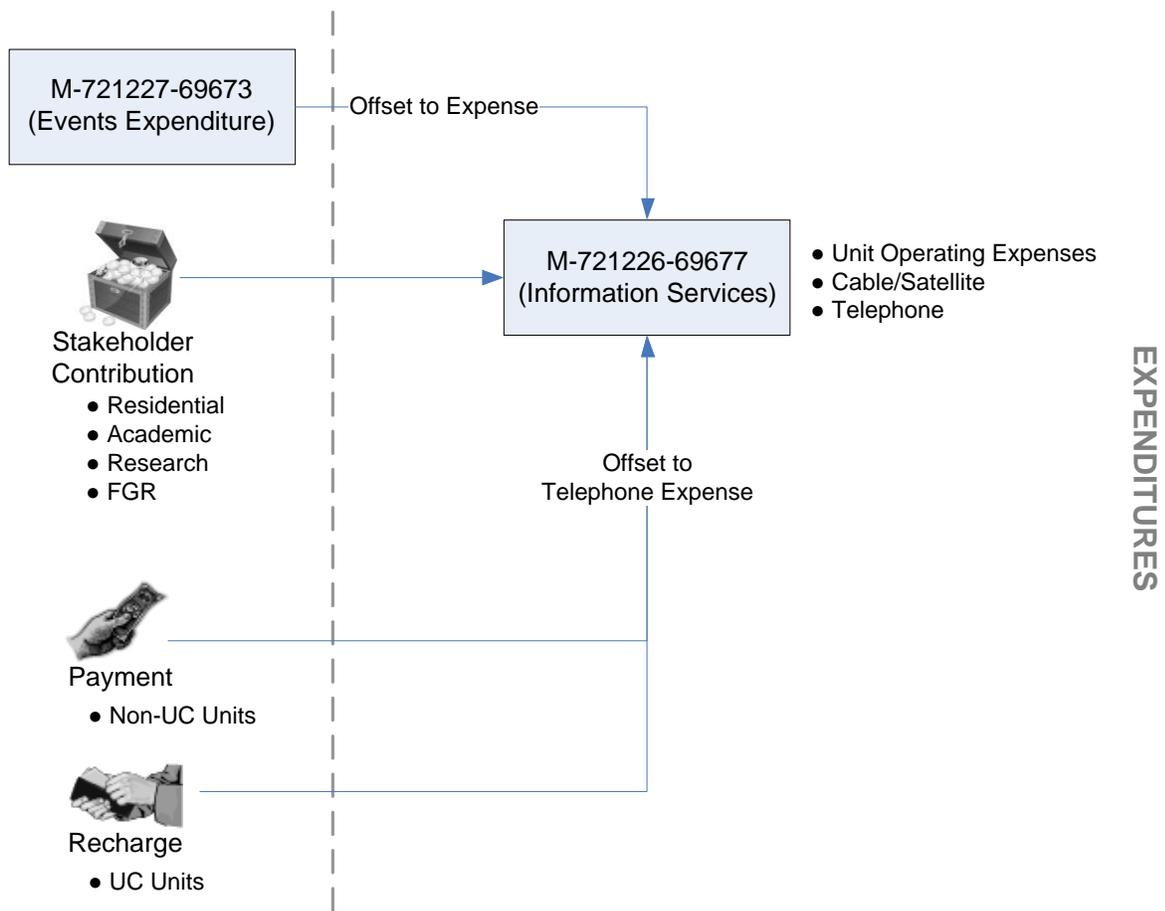
In FY '10 – '11 UCDC completed its first renewal cycle of classroom A/V technology. This four year project culminated in the upgrade of the Auditorium, Classroom 1104 and Central A/V Control Room. UCDC also upgraded its data center by significantly expanding its network storage and virtualizing almost all of its network servers. As part of this upgrade UCDC added facility for replication of user data to the UCOP server farm in Oakland. In Summer '10, the Center replaced its old ISDN telephone system with an IP-based telephone system. This move significantly reduced telephone operating expenses. Further, networked PCs in the Student Computer Lab and graduate fellow carrels were replaced by networked virtual thin client devices. This has greatly eased the tech support burden in these areas. Additionally, a multi-phase project to revamp the UCDC web site [www.ucdc.edu](http://www.ucdc.edu) was initiated in the Spring '11.

The chart below is an overview of the services provided by the Information Services unit of the Center to its constituencies.

<b><u>At a Glance</u></b>		
Network Accounts Managed:	2,388	2%↑
Network Accounts Created:	2044	21%↑
Center Managed PCs:	291	32%↑
Personally-Owned PCs Registered:	1,817	28%↑
Network Servers & Appliances	43	30%↑
Telephones	116	N/C
Televisions	115	N/C
A/V-enabled Classrooms	11	10%↑

Note: rightmost column indicates percent change over previous report

<b>PC support</b>
Technical support of faculty and staff computer hardware and core software; Management and support of student computer labs including computer hardware, core software and 'pay-as-you-go' network printing system.
<b>Network support</b>
Daily monitoring, management & maintenance of network servers (file/print, e-mail, web, database, terminal services, etc.); Creation and administration of network and e-mail user and group accounts and directories; Backups of network data; Install and upgrade network server software and hardware; Troubleshoot network hardware and software problems; Network server security management.
<b>Network infrastructure management (routers, switches and firewalls)</b>
Daily monitoring, management & maintenance of network infrastructure (routers, switches and firewalls, etc.); Install and upgrade network infrastructure software and hardware; Troubleshoot network infrastructure hardware and software problems; Network infrastructure security management.
<b>Audio/Visual support &amp; media services</b>
Technical support of A/V enabled classrooms and events; Operation of specialized audio & video equipment; Creation of digital and A/V content (such as instructional videos and presentations).
<b>Videoconference support</b>
Videoconference scheduling, technical support & maintenance of videoconference system.
<b>Telephone</b>
Review and analysis of telephone/telecommunication vendor invoices; Technical support & maintenance of facility telephone system.
<b>Television</b>
Technical support & maintenance of facility television system; Support of and content creation for Center's internal TV channels (Channels 1.1 & 2.2).
<b>Website and database management</b>
Website & database creation and management; Creation of content for website.
<b>Training</b>
Preparation of training materials and handbooks; Training of student, faculty & staff user training (one-on-one & group settings).
<b>Administration &amp; Other</b>
Inventory management; Systems analysis; Emergency communications.



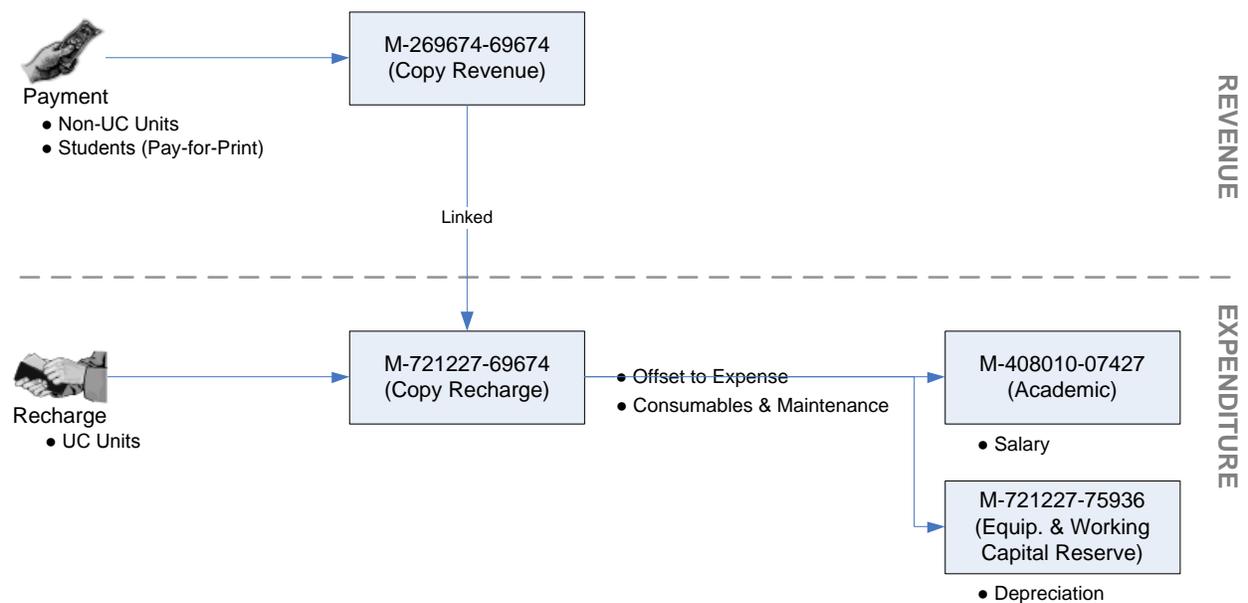
Information Services Funding Flow

## Copy/Printing Services

Manager: Rodger Rak

Related FAUs: M-269674-69674; M-721227-69674

UCDC provides pay-as-you-go copy, scanning and network printing to students in its Student Computer Lab. Students use a debit card to pay for these services. Debit cards may be recharged with cash at a self-serve machine on the 1<sup>st</sup> floor. Self-serve copy and network printing services are provided to faculty and staff via an established recharge protocol which was re-vetted in 2010 by the UCOP Recharge Committee. Black and White printing, copying and scanning cost five cents per page. Color printing costs fifteen cents per page. Faculty and staff copy & printing expenses are invoiced/recharged on a quarterly basis.



Copy/Printing Services Funding Flow

**Major Maintenance Reserve**

Manager: Mac Hamlett

Related FAU: M-119850-73000 (Residential), M648000-69675 (Non-Residential)

This reserve was created as a means for funding major maintenance expenses such as repair and replacement of major building equipment and systems (for instance, boilers, HVAC systems, etc.). Planning for major maintenance (residential and non-residential) is laid out in the Center's 30 year building maintenance plan. The unusual nature of the Center, which combines an auxiliary self-supporting residential operation with other non-residential operations of the university in one facility, necessitates that funding for major building maintenance be separated into two parts. The residential operation as the largest stakeholder provides 66% of the total annual contribution to the major maintenance reserve. The remaining 34% is contributed by non-residential operations of the Center.

**Other Funds**

*Robert T. Matsui Forums*

Manager: Bruce Cain

Related FAU: M-408010-40027

This is used to fund forums or seminars at UCDC in topics relating to public service. Funding for this activity is provided by The Matsui Foundation for Public Service.

*Robert T. Matsui Congressional Fellowships*

Manager: Bruce Cain

Related FAU: M-408010-40031

Provides fellowships to UCDC students engaged in internships on Capitol Hill. Funding for this award is provided by The Matsui Foundation for Public Service.

*Reilly and Others Fellowship*

Manager: Bruce Cain

Related FAU: M-408010-40045

This fund is used for fellowships awarded to worthy UCDC students. Funding for this award is provided by Clinton Reilly Holdings of San Francisco and other sources.

## UCDC Financials

### Introduction

The Center's principal expense obligations are the operating expenses of its service units (Academic, Building Management, Residential Services & Information Services), utilities, debt service on the original construction loan, creation and maintenance of a reserve for major maintenance, regular renewal of its technology infrastructure, renewal of other fixtures & furnishings and access to the Internet (see chart of principal obligations below).

	<b>Funding Source</b>
 <p><b><u>Unit Operating Expenses</u></b></p> <ul style="list-style-type: none"> <li>• Academic</li> <li>• Building Management</li> <li>• Events</li> <li>• Information Services</li> <li>• Residential Services               <ul style="list-style-type: none"> <li>○ Student Activities</li> <li>○ Mental Health Services</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Student Fees (Academic)</li> <li>• Allocation from UCOP (Academic)</li> <li>• Facilities Matrix Recharge (Building Management &amp; Information Services)</li> <li>• Fees &amp; Recharges (Events &amp; Student Activities)</li> </ul>
 <p><b><u>Utilities</u></b></p> <ul style="list-style-type: none"> <li>• Electric</li> <li>• Gas</li> <li>• Water/Sewer</li> </ul>	<ul style="list-style-type: none"> <li>• Actual expenses recharged to Stakeholders based on Facilities Matrix Recharge allocations</li> </ul>
 <p><b><u>Debt Service</u></b></p> <ul style="list-style-type: none"> <li>• Residential</li> <li>• Non-Residential</li> </ul>	<ul style="list-style-type: none"> <li>• Student Fees &amp; Other Income (Residential)</li> <li>• Allocation from UCOP (Non-Residential)</li> </ul>
 <p><b><u>Major Maintenance</u></b></p> <ul style="list-style-type: none"> <li>• Residential</li> <li>• Non-Residential</li> </ul>	<ul style="list-style-type: none"> <li>• Student Fees &amp; Other Income (Residential)</li> <li>• Surplus from Research Leases &amp; Parking</li> <li>• Recharge from Events</li> <li>• Ad hoc Funding</li> </ul>
 <p><b><u>Technology Infrastructure Renewal</u></b></p>	<ul style="list-style-type: none"> <li>• Surplus from Research Leases &amp; Parking</li> <li>• Recharge from Events</li> <li>• Ad hoc Funding</li> </ul>
 <p><b><u>Internet</u></b></p>	<ul style="list-style-type: none"> <li>• Allocation from UCOP—IRC</li> </ul>

In 2002, the Facilities Matrix Recharge was formalized as the methodology for the allocation of core operational costs (building management, security, information services and utilities) among the principal stakeholders of the Center. Other independent recharges for copying and event services were established as well. Telephone charges remain a direct pass through to building occupants. The other principal component of the Center's operation is the UC system-wide academic program.

Additionally, in FY 2002-03 the Center began receiving Operations of Maintenance and Plant funds (OMP) for non-residential building expenses. This permanent allocation of State funds was received for the 38,320 square feet of non-residential space at the Center. Excluded from this is space assigned to the Office of Federal Governmental Relations (FGR) which as an advocacy group is ineligible for State funding. In FY 2010-11 the OMP appropriation was \$354,611. OMP funds are applied to the academic share of the Facilities Matrix Recharge.

Also as an auxiliary operation UCDC provides residential housing to student participants and visiting faculty and staff. In FY '10-'11 the student residential rate was \$1,069 a month. UCDC is a participant in the UC Housing System (UCHS) system. As a condition for the approval of external financing the UC Regents, in January 1999 stipulated that repayment of the residential portion of the debt "shall be made from the net revenues of the University of California Housing System (UCHS) with the condition that so long as such portion of debt is outstanding, the UCHS fees shall be established at levels sufficient to meet all requirements of the UCHS Revenue Bond Indenture and to provide excess net revenues sufficient to pay the debt service and related obligations of this portion of the proposed financing..." In addition to student and faculty housing rents, the residential operation receives commissions from the laundry machines, vending machines and the ATM machine.

The Center provides three other services. These are parking, lease space to University & non-profit research groups and events. Gross revenues collected by these services are generated as usage fees or rents and are used to offset expenses specific to the service. Per an agreement with UCOP net revenues from parking and research leases are then allocated via 50/50 split to reserves for non-residential major maintenance and technology renewal. This step is intended to encourage greater local incentive and responsibility for non-residential major maintenance and technology renewal. Contributions to non-residential debt service, major maintenance and technology renewal are made from events revenues as laid out in its formal recharge plan (see Events Services Business Plan—June 2010).

The principal amount of the debt service on the building is \$27,835,000 and is allocated 66% residential and 34% non-residential. The Center's residential housing operation must cover the debt service share through housing rents. The Office of the President pays the non-residential share of the debt service. In FY '10-'11 the total debt service payment was \$1,827,897. The residential share came to \$1,206,412 and was fully funded by the Center's residential operation. The non-residential share was \$621,485.

At the end of FY '10-'11 the major maintenance reserve stood at \$2,692,381.

UCDC has a 500MB Internet connection courtesy of special funding from Information Resources & Communications (IR&C) at UCOP.

## Financials for FY '10-'11 through FY '13-'14

In summer 2010 at the recommendation of the ad hoc Financial Subcommittee of the UCDC Governing Council, UCDC adopted a new methodology for representing its corporate level financials. Under this new method, appropriations and expenses are recorded in the final location of activity. This ensures that transactions are counted only one time. Additionally, UCDC adopted a new format for the presentation of its corporate level financials modeled on a modified profit and loss statement (See Financial Statement for FY '10-'11 through FY '13-'14 below.)



## APPROPRIATIONS/REVENUES

	'10-'11 (Actual)		'11-'12 (Projected)	'12-'13 (Budget)	'13-'14 (Budget)
Student Fees <sup>1</sup>	1,459,607	↓	1,904,938	1,910,000	1,910,000
<b>TOTAL FEE REVENUE</b>	<b>1,459,607</b>		<b>1,904,938</b>	<b>1,910,000</b>	<b>1,910,000</b>
UCOP Contribution <sup>2</sup>	1,019,284	⊕	496,743	498,859	500,976
<i>Academic Program (including OMP)</i>	924,954		356,310	356,310	356,310
<i>FGR Support</i>	94,330		140,433	142,549	144,665
UCOP BCR Contribution to Non-Res. Debt Service	621,485	⊕	621,280	620,653	620,502
UCOP IR&C Contribution to Internet Access <sup>3</sup>	120,623	⊕	74,560	32,400	32,400
<b>TOTAL UCOP APPROPRIATIONS</b>	<b>1,761,392</b>		<b>1,192,583</b>	<b>1,151,912</b>	<b>1,654,853</b>
Residential <sup>4</sup>	2,829,389	⊕	3,038,374	3,173,081	3,321,803
Research Leases <sup>5</sup>	84,533	↓	90,000	90,000	90,000
Parking <sup>6</sup>	40,940	↓	45,000	45,000	45,000
Events <sup>7</sup>	150,409	↓	230,356	200,000	200,000
Copying Services <sup>8</sup>	9,791	↓	11,000	11,000	11,000
<b>TOTAL OTHER REVENUE</b>	<b>3,115,062</b>		<b>3,414,730</b>	<b>3,519,081</b>	<b>3,667,803</b>
<b>TOTAL APPROPRIATIONS/REVENUE</b>	<b>6,336,061</b>		<b>6,512,252</b>	<b>6,580,993</b>	<b>7,232,656</b>

## EXPENDITURES

	'10-'11 (Actual)		'11-'12 (Projected)	'12-'13 (Budget)	'13-'14 (Budget)
Academic	1,382,022	⊕	1,419,737	1,592,969	1,605,294
UCDC Scholarship <sup>9</sup>	-		210,000	210,000	210,000
Residential <sup>4</sup>	762,821	↑	663,742	683,654	704,163
Research Leases <sup>5</sup>	14,436	↑	10,100	10,403	10,403
Parking <sup>6</sup>	1,135	↑	100	100	100
Events <sup>7</sup>	154,439	↑	155,983	157,543	159,119
Copying Services <sup>8</sup>	10,633	↓	11,000	11,000	11,000
Building Management <sup>10</sup>	1,062,286	↓	1,154,793	1,247,176	1,346,951
Technology Operations	422,981	⊕	428,499	441,326	454,537
Debt Service <sup>11, 12</sup>	1,827,897	⊕	1,827,295	1,825,449	1,825,006
Internet Access <sup>3</sup>	120,623	⊕	74,560	32,400	32,400
<b>TOTAL EXPENDITURES</b>	<b>5,759,272</b>		<b>5,955,809</b>	<b>6,212,021</b>	<b>6,358,972</b>

<b>ANNUAL BALANCE</b>	<b>576,789</b>		<b>556,443</b>	<b>368,972</b>	<b>873,684</b>
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<b>CARRYFORWARD <sup>13</sup></b>	<b>3,246,329</b>		<b>2,692,381</b>	<b>2,092,062</b>	<b>1,980,753</b>
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## UPGRADES / DEBT SERVICE

	'10-'11 (Actual)		'11-'12 (Projected)	'12-'13 (Budget)	'13-'14 (Budget)
Debt Service Reserve	456,974	⊕	100,000	100,000	100,000
Major Maintenance Sub-total <sup>14, 15</sup>	74,498	⊕	756,762	80,281	77,489
Technology Renewal <sup>16</sup>	599,265	↓	300,000	300,000	250,000
<b>TOTAL UPGRADES/DEBT SERVICE</b>	<b>1,130,737</b>		<b>1,156,762</b>	<b>480,281</b>	<b>427,489</b>

<b>ANNUAL OPERATING POSITION <sup>17</sup></b>	<b>2,692,381</b>		<b>2,092,062</b>	<b>1,980,753</b>	<b>2,426,949</b>
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<b>DEBT SERVICE/UPGRADE RESERVE (cumulative) <sup>18</sup></b>	<b>456,974</b>		<b>556,974</b>	<b>656,974</b>	<b>756,974</b>
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**NOTES:**

⬆ On target with previous fiscal year's projection    ⬇ At least 5% below target    ⬆ At least 5% above target

<sup>1</sup> By agreement entered into last year, UCDC is transferred Tuition + Student Services Fees less Return to Financial Aid equivalent to each campus's bed commitment. Approximately \$128,000 swept at end of FY '10-'11. FY '11-'12 includes summer term tuition. Assumes no increase in academic year Tuition and Student Services fees in FY '12-'13 and '13-'14 and a small increase in summer term participation.

<sup>2</sup> Starting with FY '11-'12 UCOP's contribution has been reduced to funding of FGR's share of Facilities Matrix expenses and OMP Operations of Maintenance and Plant funding.

<sup>3</sup> UCOP Information Resources & Communications covers annual expense for Internet access. In Fall '11 Internet access provider swapped out. Bandwidth significantly increased at a substantial reduction in cost going forward.

<sup>4</sup> Includes income from student services unit. Accounting methodology adjusted in FY '11-'12 to better account for residential expenses. Additionally, clean-up of flood of residential floors in FY '10-'11 increased expense by approximately \$100,000.

<sup>5</sup> Research leases under initial target. Accounting methodology adjusted in FY '11-'12 to better account for research lease expenses. FY '10-'11 includes unanticipated interior construction expenses.

<sup>6</sup> Reduction in research leases and in overall staff has led to less revenue than initially projected. FY '10-'11 includes unanticipated credit of parking expenses.

<sup>7</sup> Collection of approximately \$50,000 in Events income to occur in FY '11-'12. Number of events supported by UCDC higher than projected.

<sup>8</sup> Lower than projected volume of copy/print services consumed by students. Changes made in service to balance expenses to income.

<sup>9</sup> UCDC Scholarship initiated in Fall '11 to replace terminated President's Washington Scholarship program.

<sup>10</sup> Includes Building Management, Security & Security Systems and Utilities (Academic & FGR) expenses. Accounting methodology adjusted in FY '11-'12 to better account for residential and research lease expenses. These expenses transferred out of Building Management.

<sup>11</sup> Floors 4 - 11 for the purpose of debt service are considered residential. UCHS policy requires that the UC Washington Center residential operations meet annual debt service contribution.

<sup>12</sup> Floors 1 - 3 for the purpose of debt service are considered non-residential. Under an agreement with UCOP in spring '08, UCOP fully funds non-residential debt service for the UC Washington Center.

<sup>13</sup> Carry Forward includes reserves from the residential and building services operations. These reserves are set aside for contingencies such as major maintenance and unscheduled emergency maintenance.

<sup>14</sup> Floors 4 - 11 for the purpose of major maintenance are considered residential. Residential major maintenance is supported out of residential operations revenues.

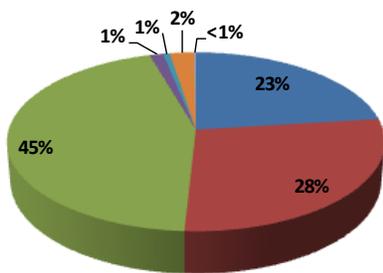
<sup>15</sup> Floors 1 - 3 for the purpose of major maintenance are considered non-residential.

<sup>16</sup> Schedule for technology renewal is laid out in the annual technology plan of the UC Washington Center which is reviewed by the UC Washington Center Operations & Management Advisory Committee (OMAC). FY '10-'11 expense includes unplanned server replacement, telephone system upgrade and deferred classroom A/V technology renewal.

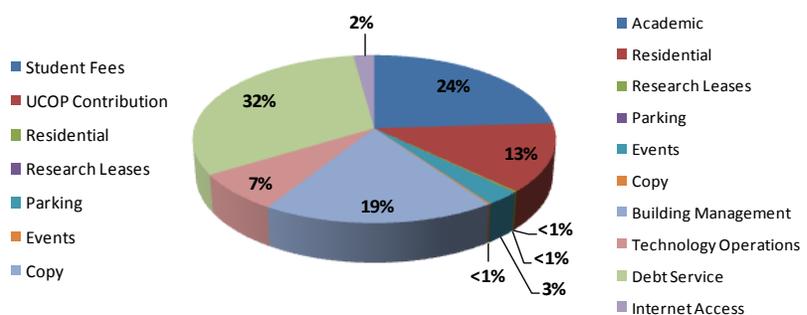
<sup>17</sup> Annual Operating Position is (Annual Balance + Carryforward) - Upgrades/Debt Service

<sup>18</sup> Debt Service/Upgrade Reserve to be maintained w/at least 25% of debt service balance (about \$460K); surplus reserve to be used as needed for major maintenance and/or upgrades.

**Comparison of Appropriations/Revenues and Expenditures for FY '10-'11**



**APPROPRIATIONS/REVENUES**



**EXPENDITURES**

## Facilities Matrix Recharge

The basic model for the financial structure of the UC Washington Center (UCDC) was outlined in the draft business plan prepared by Financial Management in the Office of the President before the opening of the current facility in 2001. The “Matrix” was based on a cost recovery system that formally allocates a share of the cost for services of centralized building, security, technology and utility costs among the Center’s principal stakeholders. The principal stakeholders of UCDC include Residential, Parking, Academic, Research and the Office of Federal Governmental Relations (FGR). Allocations of the expense are expressed as a percentage share of cost of the budgets for building and for technology. The chart below shows the allocations for FY 2011-12.

Building Operating Expenses	2011-2012	Residential	%	Parking	%	Academic	%	Research	%	FGR	%
<b>Operating Expenses</b>											
Building Management	\$ 853,965	\$ 520,918	61.0%	\$ 8,540	1.0%	\$ 239,110	28.0%	\$ 35,867	4.2%	\$ 49,530	5.8%
Security System & Security	\$ 231,188	\$ 166,455	72.0%	\$ 11,559	5.0%	\$ 30,054	13.0%	\$ 9,710	4.2%	\$ 13,409	5.8%
Cable/Satellite	\$ 951	\$ 770	81.0%	\$ -	0.0%	\$ 181	19.0%	\$ -	0.0%	\$ -	0.0%
Technology	\$ 427,548	\$ 27,791	6.5%	\$ -	0.0%	\$ 288,595	67.5%	\$ 40,617	9.5%	\$ 70,545	16.5%
Sub-total Operating Expenses	\$ 1,513,652	\$ 715,935		\$ 20,099		\$ 557,940		\$ 86,193		\$ 133,484	
OMP Funded Portion						\$ 269,164					
Net of OMP Funded Portion						\$ 288,776					
<b>Utilities</b>											
Electric	\$ 388,713	\$ 279,874	72.0%	\$ -	0.0%	\$ 69,968	18.0%	\$ 16,326	4.2%	\$ 22,545	5.8%
Gas	\$ 291,630	\$ 209,973	72.0%	\$ -	0.0%	\$ 52,493	18.0%	\$ 12,248	4.2%	\$ 16,915	5.8%
Water/Sewer	\$ 71,094	\$ 61,141	86.0%	\$ -	0.0%	\$ 6,398	9.0%	\$ 1,066	1.5%	\$ 2,488	3.5%
Sub-Total Utilities	\$ 751,438	\$ 550,988		\$ -		\$ 128,860		\$ 29,641		\$ 41,948	
OMP Funded Portion						\$ 85,447					
Net of OMP Funded Portion						\$ 43,414					
TOTAL OMP Contribution	\$ 354,611					\$ 354,611					

### Notes

- Annual Transfer of Funds
- Monthly Recharge of Expense (estimated expense)

### Facilities Matrix for FY '11-'12

- ❖ **Building Management –** Building Management includes non-security costs associated with the master building management contract with Complete Building Services (CBS) and the operating costs of the Building Management unit. CBS provides building maintenance and custodial services. Percentage allocations for building management expenses are based on the assignable square feet occupied by each stakeholder.
- ❖ **Security System & Security –** Percentage allocations for security system & security expenses are based on assignable square feet occupied by each stakeholder modified by utilization of security services. The utilization of security services modifier is based on the average number of building access cards issued to a particular shareholder. As security services are provided 24 hours a day, seven days a week, 365 days a year, this methodology provides the best measure of activity and resources dedicated to providing security services to each stakeholder.

- ❖ Cable/Satellite – Percentage allocations for cable/satellite service are based on the number of TV outlets provided to a stakeholder. The residential portion of the Center is by far the biggest consumer of this service.
  
- ❖ Technology – Provides funding for the Information Services unit. Percentage allocations for technology are based on a series of time/motion studies.
  
- ❖ Utilities – UCDC utility expenses include electric, gas and water/sewer. The percentage allocations for each utility are determined based on assignable square feet occupied by each stakeholder modified by utilization. Not surprisingly the largest consumer of utilities is the residential program. Budget amounts for utilities are based on an analysis of trends in previous years as well as research on forecasted rates. If necessary, utility budgets are revised mid-year to account for unforeseen changes in utility costs and/or utilization. The principal stakeholders are charged actual utility expenses on a monthly basis.

# Annual Report

## Academic Year '10 – '11

### The UCDC Student



**UNIVERSITY OF CALIFORNIA,  
WASHINGTON CENTER**

1608 Rhode Island Ave., NW • Washington, DC

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## ***INTRODUCTION***

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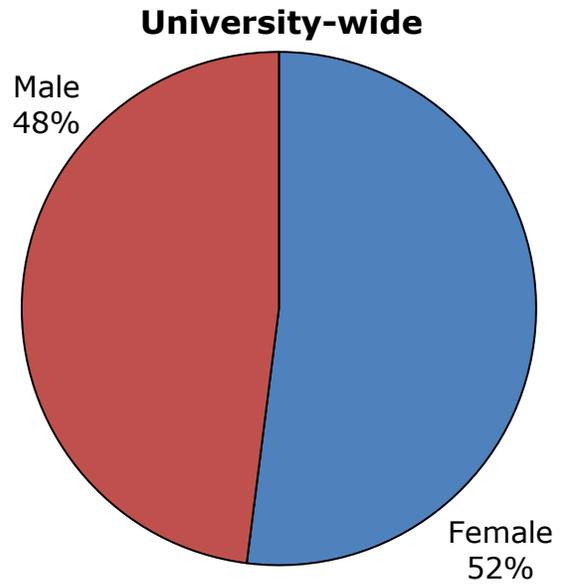
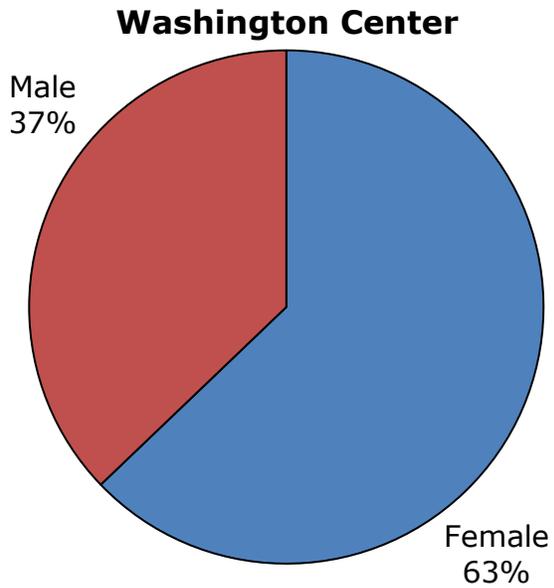
The information contained in this report was compiled by the Information Services unit of the University of California, Washington Center (UCDC) from data drawn from the UC Washington Center Student Information System as well as other sources. The UC system-wide academic program of the Center includes participants from Berkeley, Davis, Irvine, Los Angeles, Merced, Riverside, Santa Barbara, Santa Cruz and San Diego.

This report is for the first year that UCDC has operated as a consolidated system-wide academic program. There are some items of note for this past year. There was a dramatic drop this past year in students who are 1st generation in college and with parental incomes of less than \$40,000. While this is not yet indicative of a trend it is of concern that it might foreshadow a false perception that participation in the Center's program is cost prohibitive to some sectors of the student population.

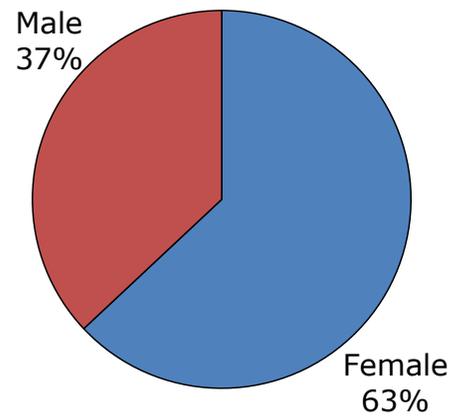
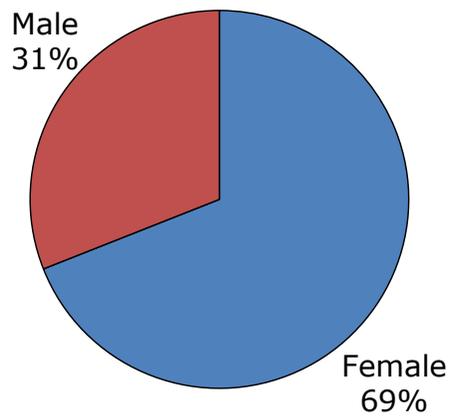
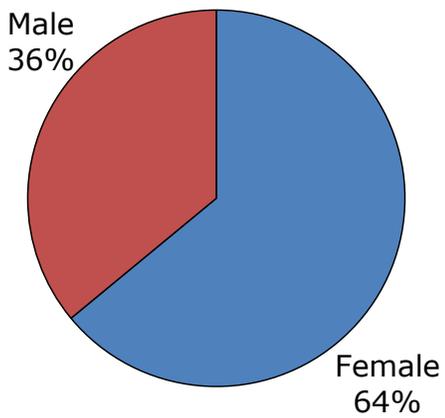
## **GENDER**

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### **Comparison to UC as a Whole for Academic Year 2010–2011**

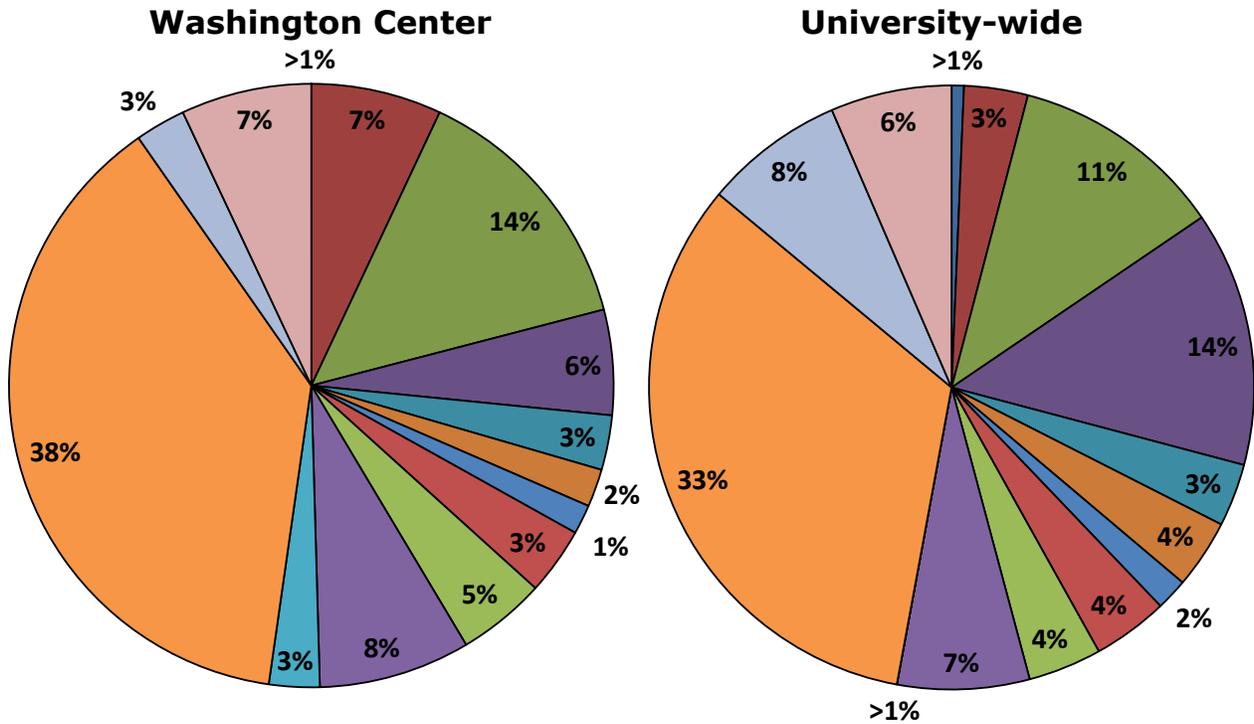


### **Comparison of gender at the Center over last 3 academic years**

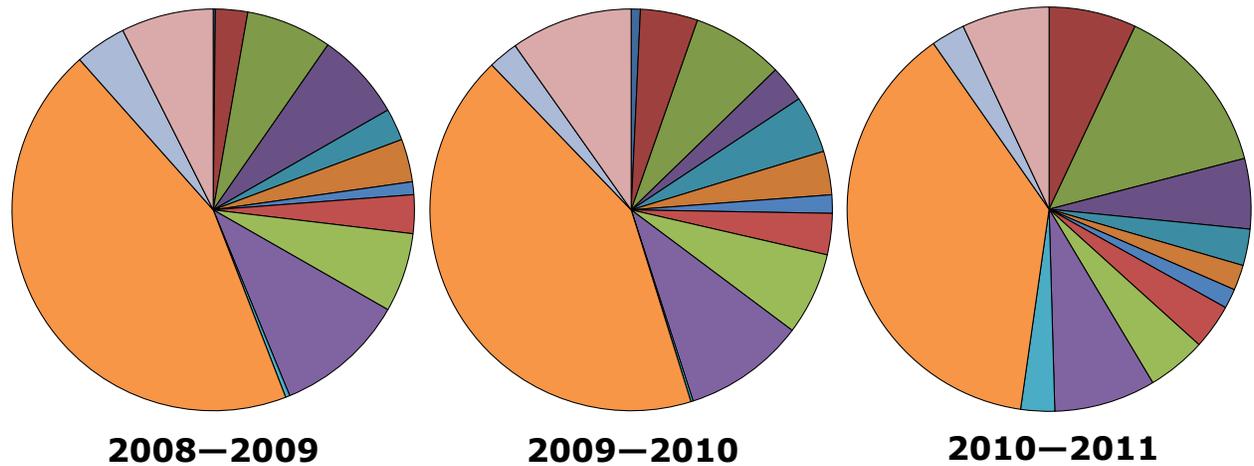


# ETHNICITY

## Comparison to UC as a Whole for Academic Year 2010–2011



## Comparison of ethnicity at the Center over last 3 academic years



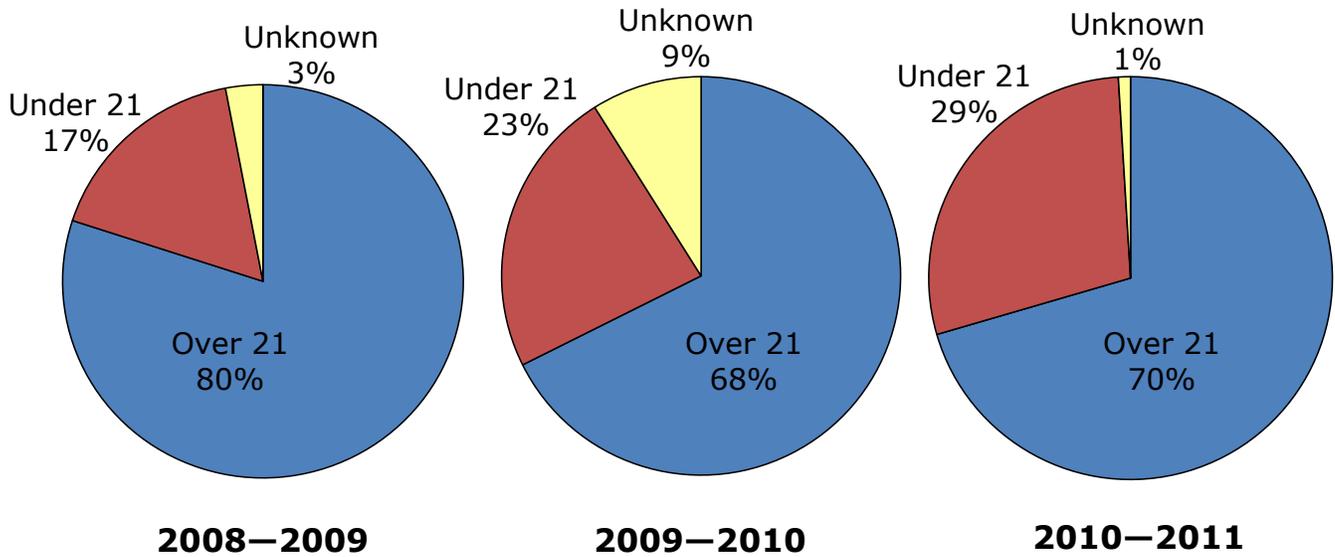
- American Indian/Alaskan Native
- Black/African American
- Chicano/Mexican American
- Chinese/Chinese American
- East Indian/Pakistani
- Filipino American/Filipino
- Japanese/Japanese American
- Korean/Korean American
- Latino/Other Spanish American
- Other Asian
- Pacific Islanders/Micro/Polynesian
- White/Caucasian
- Declined to State
- Other

## ***STUDENT AGE & ACADEMIC STATUS***

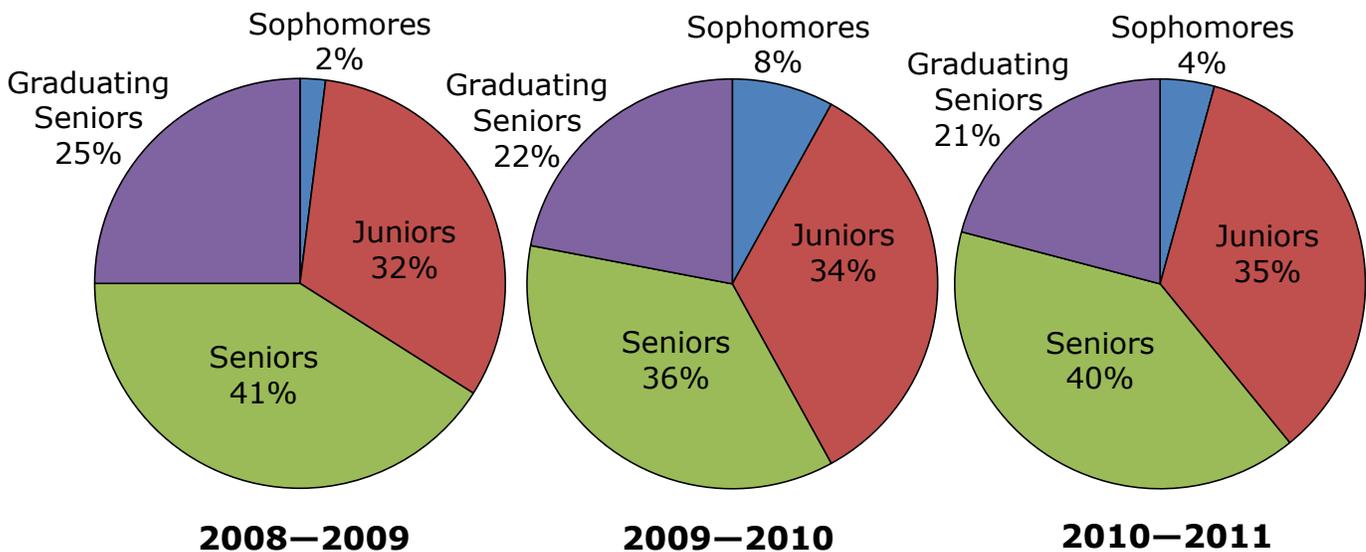
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Almost all students enrolled in the Center's undergraduate academic program are upper division undergraduates.

### ***Breakout of students 21 or older over the last 3 academic years***



### ***Breakout of academic status over the last 3 academic years***

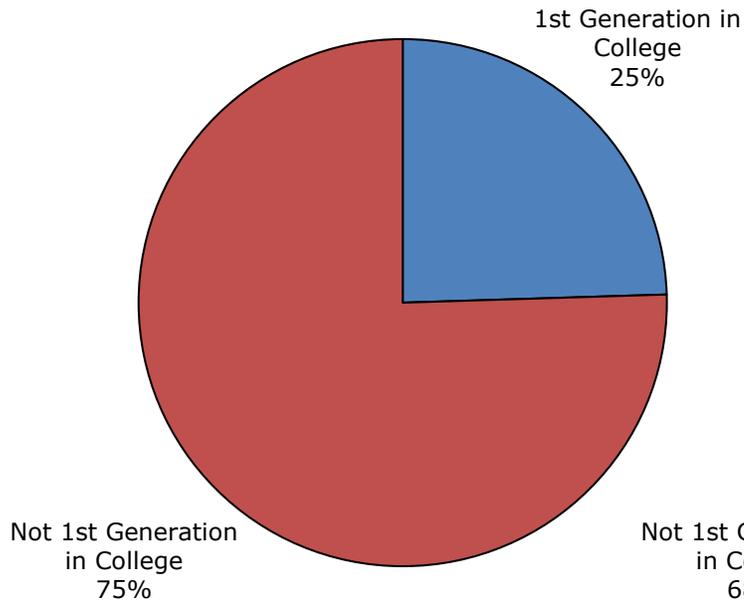


# ***PARENTAL COLLEGE ATTENDANCE***

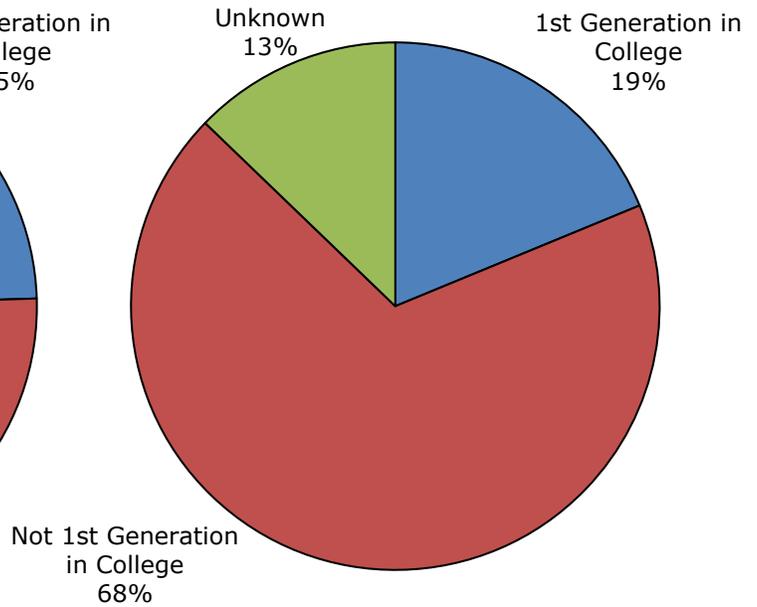
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## ***Comparison to UC as a Whole for Academic Year 2010–2011***

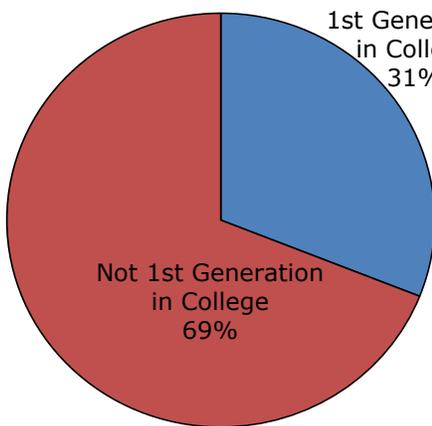
### **Washington Center**



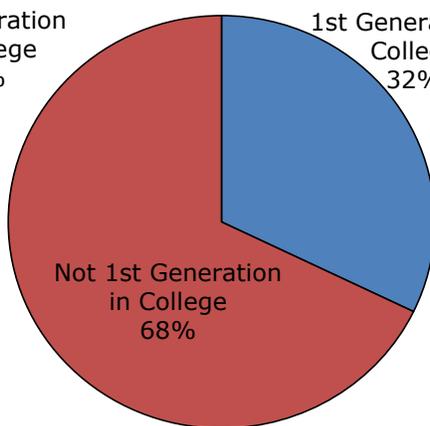
### **University-wide**



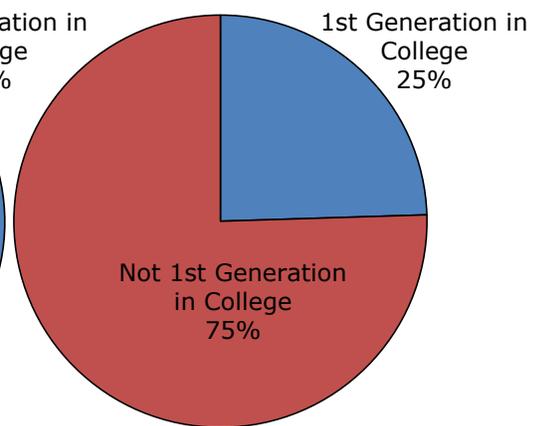
## ***Comparison of parental college attendance at the Center for the last 3 academic years***



**2008–2009**



**2009–2010**



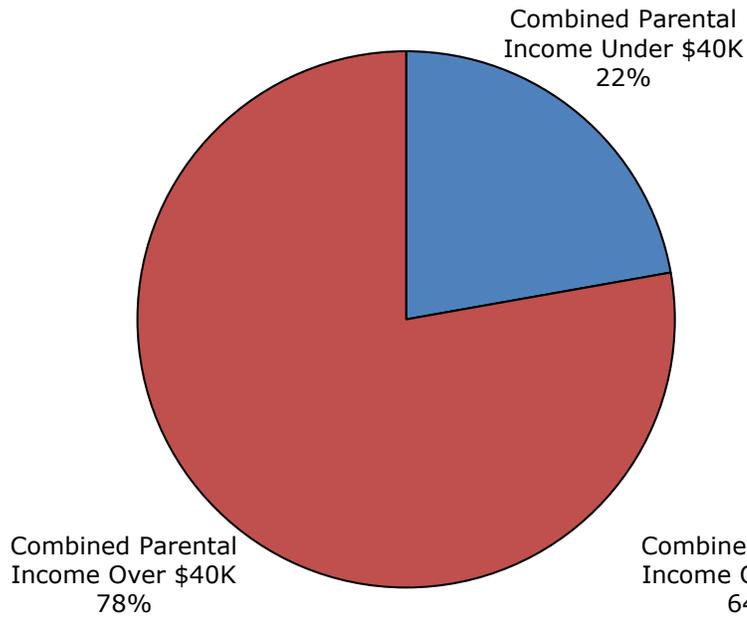
**2010–2011**

# ***PARENTAL INCOME***

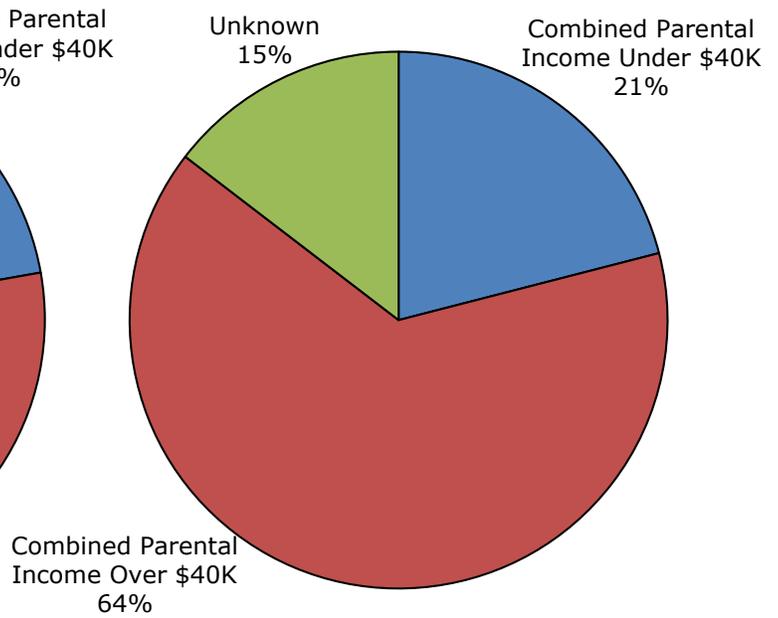
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## ***Comparison to UC as a Whole for Academic Year 2008–2009***

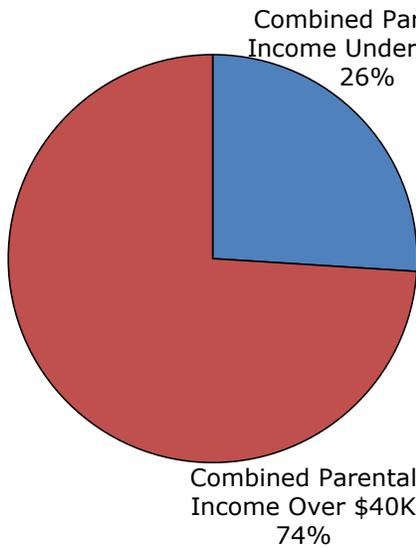
**Washington Center**



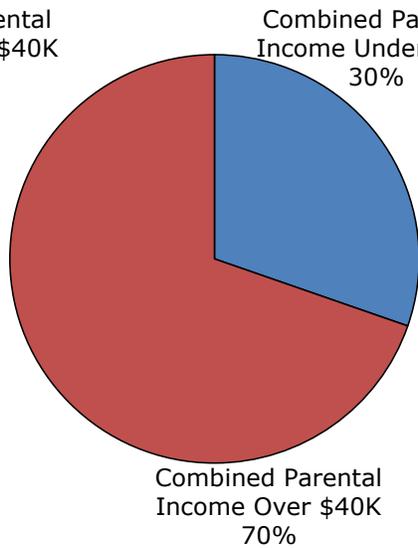
**University-wide**



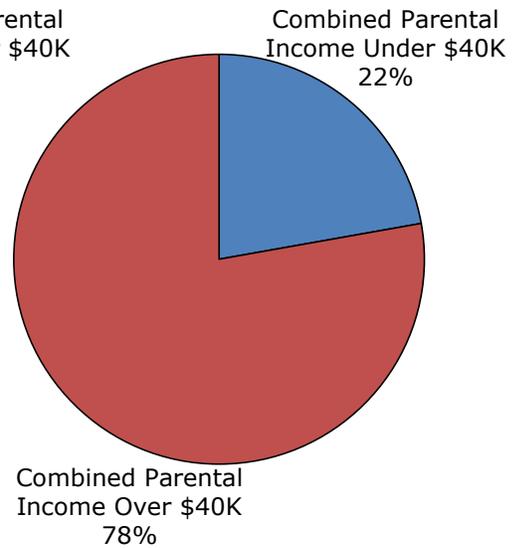
## ***Comparison of combined parental income at the Center for the last 3 academic years***



**2008–2009**



**2009–2010**



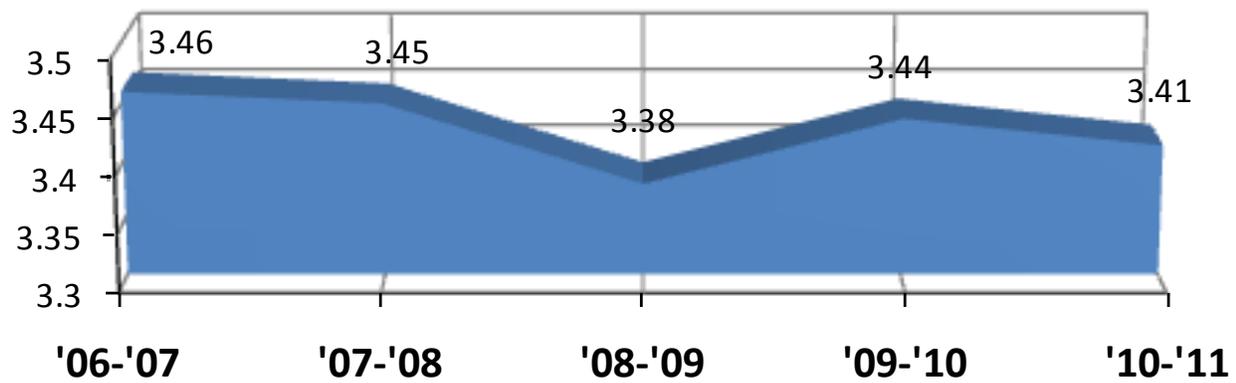
**2010–2011**

## **AVERAGE GPA OF PROGRAM PARTICIPANTS**

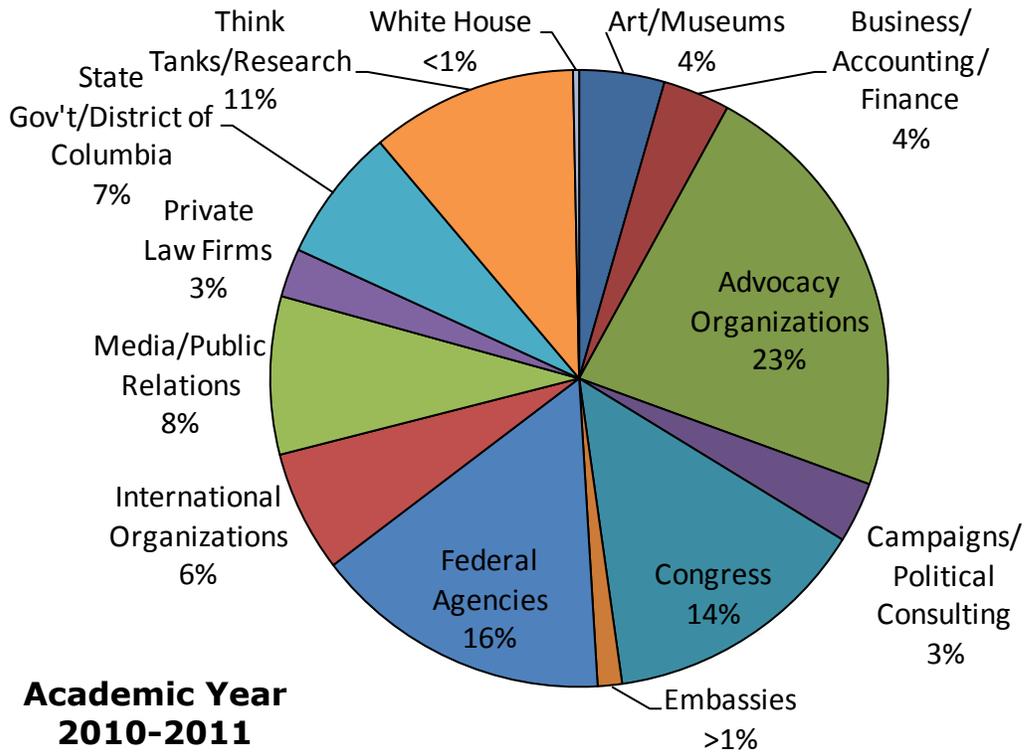
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Average GPA information is tabulated from self-reported data drawn from the UCDC student information system.

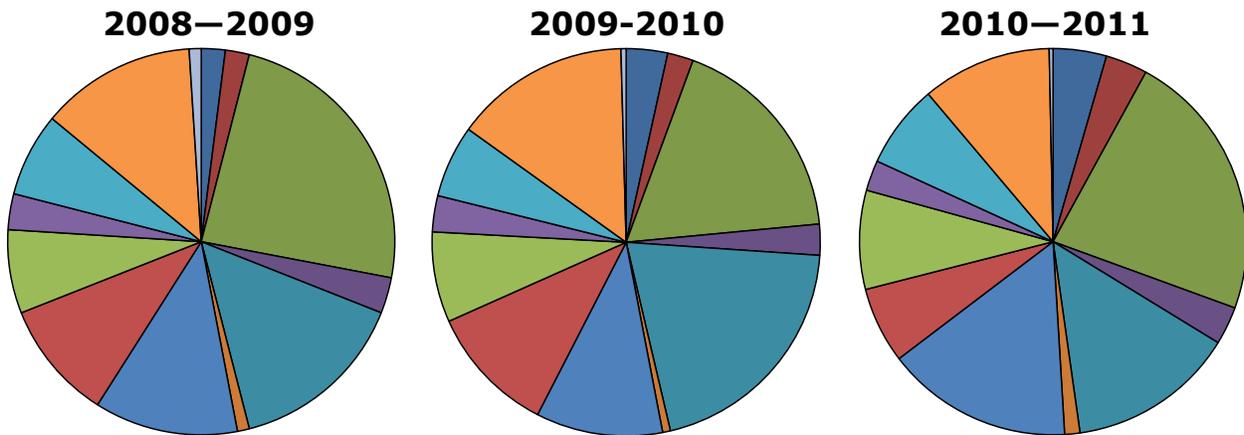
### ***Average center-wide GPA at the Center over last 5 academic years***



# INTERNSHIPS

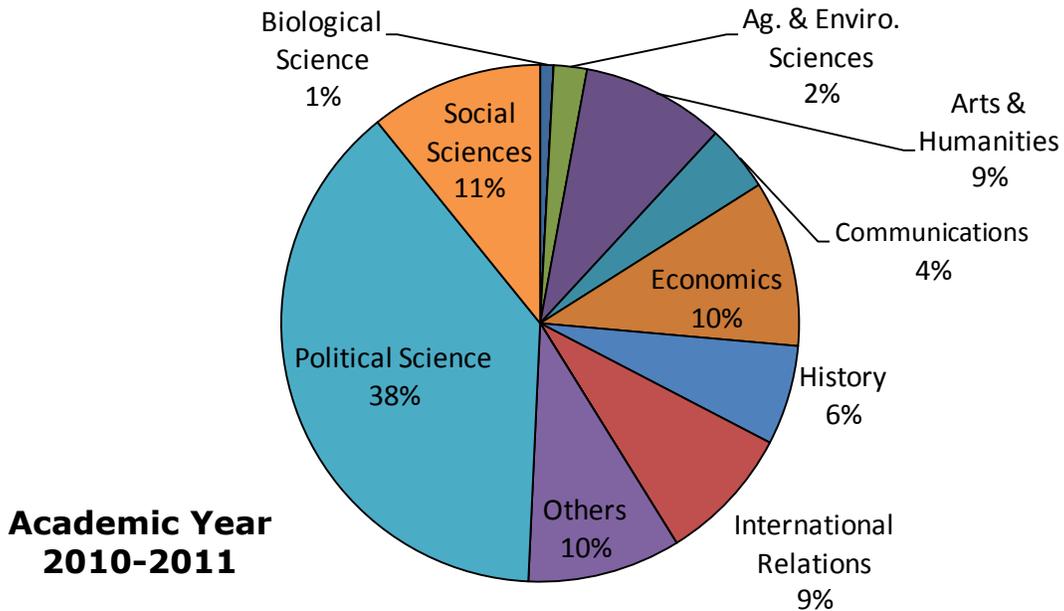


## Comparison of internships at the Center over last 3 academic years

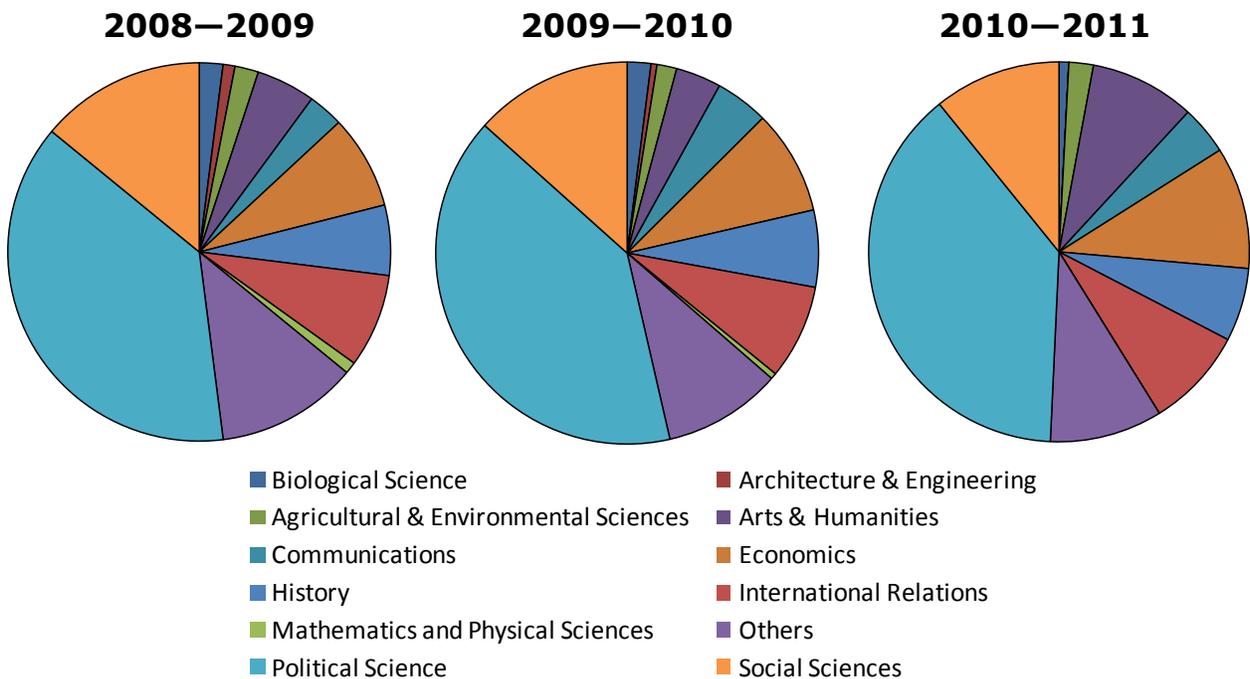


- Art/Museums
- Advocacy Organizations
- Congress
- Federal Agencies
- Media/Public Relations
- State Gov't/District of Columbia
- White House
- Business/Accounting/Finance
- Campaigns/Political Consulting
- Embassies
- International Organizations
- Private Law Firms
- Think Tanks/Research

# MAJORS



## Comparison of majors at the Center over last 3 academic years



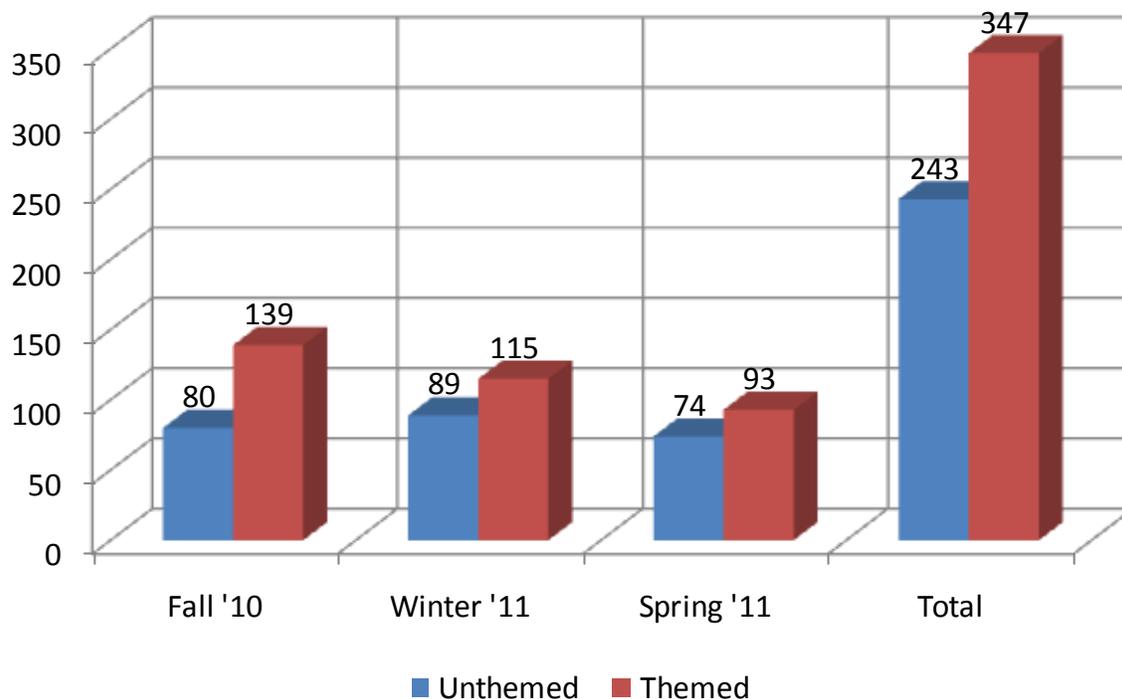
**Notes:**

- Agricultural and Environmental Sciences including Animal Physiology, Conservation, etc.
- Arts & Humanities include Cultural & Ethnic Studies, Fine & Performing Arts, Language, Liberal Studies, Literature, Rhetoric, Philosophy, etc.
- Biological Science includes Biology, Biochemistry, Bioengineering, Cell Biology, etc.
- Mathematics and Physical Sciences includes Chemistry, Chemical Engineering, Physics, etc.
- Others includes majors that are not readily classifiable into a larger discipline.
- Social Sciences include Anthropology, Criminology, Education, Geography, Psychology, Sociology, Social Policy, etc.

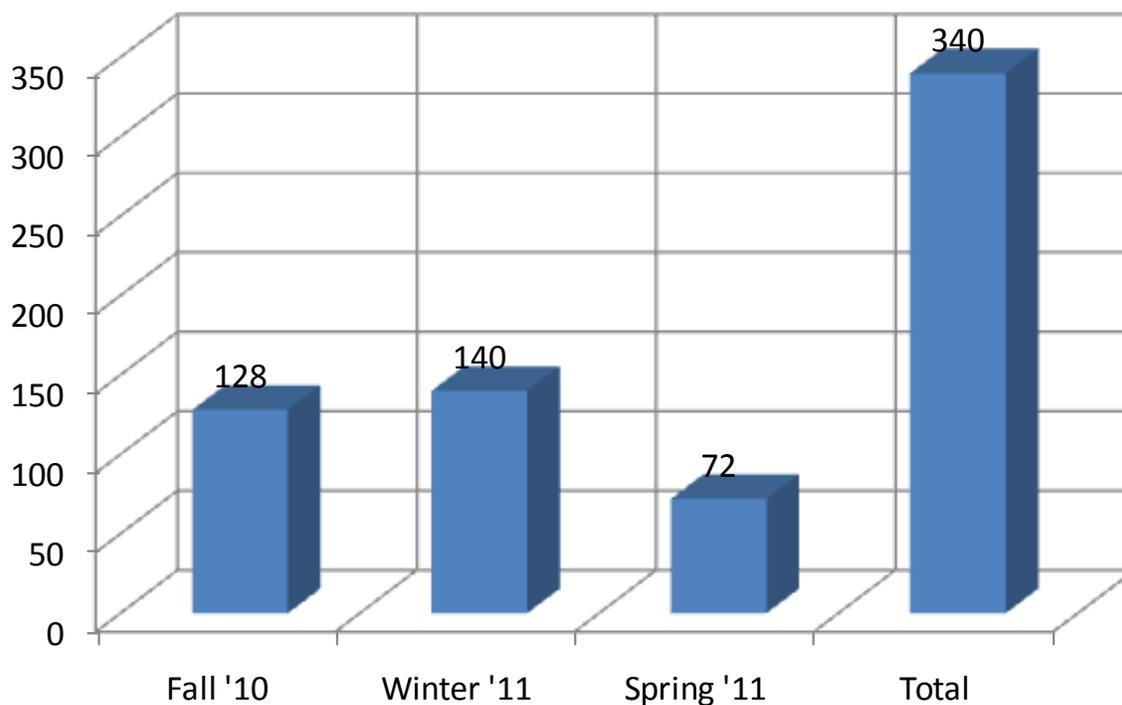
## ***COURSE PARTICIPATION***

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### ***Participation in Seminars (Un-themed & Themed) - AY '10-'11***



### ***Participation in Electives - AY '10-'11***



**Notes:**

- Fall and Winter terms include quarter and semester participation for UC students. Spring is for quarter students only.

***DATA TABLES '10—'11***

**Core Applicant Statistics**

	UCB	UCD	UCI	UCIA	UCM	UCR	UCSB	UCSC	UCSD	Total
Number of Participants	54	91	72	91	12	56	75	70	87	608
Average GPA of Participants	3.50	3.40	3.41	3.50	3.32	3.41	3.38	3.39	3.42	3.41
Female	30	55	55	64	6	31	44	33	64	382
Male	24	36	17	27	6	25	31	37	23	226
First Generation in College	19	15	21	18	4	23	15	14	20	149
Combined Parental Income under \$40K	17	24	15	17	1	17	13	9	22	135

**Ethnicity**

	UCB	UCD	UCI	UCIA	UCM	UCR	UCSB	UCSC	UCSD	Total	%
American Indian/Alaskan Native	0	0	0	0	0	0	0	0	0	0	0.00
Black/African American	3	3	5	2	1	11	1	5	0	31	6.98
Chicano/Mexican American	4	4	10	5	2	9	8	13	7	62	13.96
Chinese/Chinese American	2	2	3	3	0	4	2	1	8	25	5.63
East Indian/Pakistani	3	2	3	0	1	1	1	0	2	13	2.93
Filipino American/Filipino	2	2	1	3	0	0	0	0	1	9	2.03
Japanese/Japanese American	2	0	0	1	0	1	1	2	0	7	1.58
Korean/Korean American	0	3	4	0	0	0	1	0	8	16	3.60
Latino/Other Spanish American	2	2	2	5	0	2	1	5	2	21	4.73
Other Asian	2	12	4	5	3	0	2	2	6	36	8.11
Pacific Islanders/Micro/Polynesian	1	0	0	0	5	2	2	0	2	12	2.70
White/Caucasian	13	33	19	37	0	3	21	22	21	169	38.06
Declined to State	0	2	0	2	0	0	2	2	4	12	2.70
Other	3	1	9	3	0	2	2	4	7	31	6.98

## Internships

	UCB	UCD	UCI	UCLA	UCM	UCR	UCSB	UCSC	UCSD	Total	%
Art/Museums	0	3	2	3	0	1	2	1	2	14	4.46
Business/Accounting/Finance	0	5	1	0	0	1	1	2	1	11	3.50
Advocacy Organizations	4	18	6	22	0	2	4	9	6	71	22.61
Campaigns/Political Consulting	0	3	1	4	0	1	0	0	1	10	3.18
Congress	2	6	2	10	0	3	7	9	5	44	14.01
Embassies	0	1	0	0	0	0	1	0	2	4	1.27
Federal Agencies	4	9	7	10	0	2	6	4	7	49	15.61
International Organizations	3	3	0	4	0	1	2	2	5	20	6.37
Media/Public Relations	3	4	1	1	0	4	3	3	7	26	8.28
Private Law Firms	0	2	2	1	0	2	0	1	0	8	2.55
State Gov't/District of Columbia	1	3	2	3	1	3	1	1	7	22	7.01
Think Tanks/Research	1	5	2	21	0	0	0	4	1	34	10.83
White House	0	0	0	1	0	0	0	0	0	1	0.32

## Majors

	UCB	UCD	UCI	UCLA	UCM	UCR	UCSB	UCSC	UCSD	Total	%
Biological Science	1	1	0	0	0	0	1	0	1	4	0.83
Architecture & Engineering	0	0	0	0	0	0	0	0	0	0	0.00
Agricultural & Environmental Sciences	0	5	0	0	0	1	2	2	0	10	2.08
Arts & Humanities	6	7	6	6	1	4	5	5	3	43	8.94
Communications	0	3	1	4	0	2	4	0	6	20	4.16
Economics	1	11	5	6	2	5	7	5	8	50	10.40
History	3	5	1	6	0	3	2	7	3	30	6.24
International Relations	1	14	8	2	0	0	4	1	11	41	8.52
Mathematics and Physical Sciences	0	0	0	0	0	0	0	0	0	0	0.00
Others	4	3	8	7	3	9	4	7	1	46	9.56
Political Science	21	20	19	35	4	12	20	24	30	185	38.46
Social Sciences	4	9	11	4	1	8	1	8	6	52	10.81

### Notes:

Agricultural and Environmental Sciences including Animal Physiology, Conservation, etc.

Arts & Humanities include Cultural & Ethnic Studies, Fine & Performing Arts, Language, Liberal Studies, Literature, Rhetoric, Philosophy, etc.

Biological Science includes Biology, Biochemistry, Bioengineering, Cell Biology, etc.

Mathematics and Physical Sciences includes Chemistry, Chemical Engineering, Physics, etc.

Others includes majors that are not readily classifiable into a larger discipline.

Social Sciences - includes Anthropology, Criminology, Education, Geography, Psychology, Sociology, Social Policy, etc.

**Academic Year 2006-2007**

Item	UCB	UCD	UCI	UCLA	UCR	UCSB	UCSC	UCSD	Total	%
Agricultural and Environmental Sciences	3	9	2	3	0	1	4	0	22	4
Architecture & Engineering	0	0	0	0	0	0	0	2	2	0
Arts & Humanities	1	10	2	3	0	2	4	9	31	5
Biological Sciences	0	4	0	0	4	2	0	1	11	2
Communications	2	4	0	2	13	5	1	3	30	5
Economics	2	15	5	5	2	5	3	4	41	7
History	1	7	0	9	6	3	3	2	31	5
International Relations	0	15	7	4	0	4	0	15	45	8
Mathematics and Physical Sciences	1	1	1	0	0	0	0	1	4	1
Others	5	2	3	14	0	8	0	1	33	6
Political Science	20	37	22	21	25	17	24	56	222	39
Social Sciences	10	16	12	5	18	12	27	3	103	18
Total	45	120	54	66	68	59	66	97	575	100

**Notes:**

Agricultural and Environmental Sciences including Animal Physiology, Conservation, etc.

Arts & Humanities include Cultural & Ethnic Studies, Fine & Performing Arts, Language, Liberal Studies, Literature, Rhetoric, Philosophy, etc.

Biological Science includes Biology, Biochemistry, Bioengineering, Cell Biology, etc.

Mathematics and Physical Sciences includes Chemistry, Chemical Engineering, Physics, etc.

Others includes majors that are not readily classifiable into a larger discipline.

Social Sciences - includes Anthropology, Criminology, Education, Geography, Psychology, Sociology, Social Policy, etc.