The final syllabus will be available on the first day of class

Race and Ethnic Politics from Obama to Trump

Thursdays, 6:30 PM – 9:30 PM

Instructor: Dr. or Prof. Demessie ("Deme-Say") **Email:** <u>ucdcrep2018@gmail.com</u>

Classroom: TBD Phone: 202-263-2813

Course Description:

This course will examine the fundamental theories of race and representation as it applies to the lived experiences and quest for freedom, justice, and equality on part of African Americans, Latinos, Asian Americans, Native Americans and other groups. Given the racial and ethnic demographic shifts over the past two decades, particular attention will focus on race, representation, and racial discrimination from President Obama to President Trump. Moreover, the election of the first black president has transformed the political landscape in ways that have challenged traditional notions of descriptive and substantive representation, while also bringing to the forefront of political science discourse a serious engagement of race and representation scholarship. Finally, the Trump administration has brought to the forefront the ways in which identity politics and white nationalism operate within the context of political inclusion and racial representation. This course will provide an analysis of the public policy and sociopolitical impact of both presidents as it relates to the racial and ethnic demographic shifts in the American polity. This course will also include a robust analysis of how race and ethnic politics are operating in the upcoming 2020 elections.

Key to understanding the evolution of democracy, governance, and political representation as well as the rationale for long standing racial disparities along a host of socioeconomic indicators, is a complex and analytically adept ability to appreciate the science of political mobilization, history, social movements, and political ideologies stemming from a history of slavery, Jim Crow, and civil rights to present day.

Students will walk away from this course armed with the analytical and methodological tools to not only understand the effects of race and representation on various communities, but equipped to propose effective policies and solutions based on a scientific approach to engaging questions on race, representation, and racial disparities. Topics include public opinion, social movements, political parties, legislative behavior, and pertinent policy issues such as criminal justice reform, voting, affirmative action, etc.

Additionally, with the historic election of 2016, this course will pay close attention to current events, and students will hear first-hand from legislative staffers, policymakers, and other guest speakers in this space.

Seminar requirements include class participation, a research paper, and opportunities for publication.

Course Objectives

- 1. To broaden and deepen students understanding of race and ethnic politics, particularly African American politics, and its subsequent impact on policy, public opinion, and political mobilization, and legislative behavior.
- 2. To develop the theoretical, analytical and methodological skills to help students think critically and strategically about race and representation in the American polity and the evolution of American democracy given the history of slavery, Jim Crow, and the Civil Rights Era with an eye towards policy solutions in present day.
- 3. To engage and apply the theories and analytical skills to real world policy problems and solutions affecting minority communities and African Americans in particular. Students will be encouraged to share their internship experiences with respect to the issue topics discussed in class to the extent it is relatable. Furthermore, students will be provided with opportunities to engage guest speakers working on the topics they will be learning about in an effort to maximize their internship and educational experience. Finally, the publication opportunity with the Congressional Black Caucus Foundation will offer the opportunity to analyze or collect quantitative or qualitative data to be shared and disseminated to the broader communities of interest across the country.

Course Instructor Bio

Dr. Menna Demessie is the Vice President of Policy Analysis and Research at the Congressional Black Caucus Foundation, Inc. She leads the foundation's research and policy initiatives that affect African Americans and the global black community in areas including education, criminal justice, economic opportunity, voting and environmental sustainability, among many others. In her capacity, Dr. Demessie has spearheaded several partnerships with the White House, Congress, the Annie E. Casey Foundation, and other nonprofit stakeholders to advance strategic efforts to influence and inform public policy. Prior to joining the CBCF, Dr. Demessie was one of five scholars in the United States to receive the prestigious American Political Science Congressional Fellowship. For the fellowship, she joined Congresswoman Barbara Lee's team to work on federal unemployment legislation, antipoverty initiatives, and foreign affairs in the 112th Congress.

She is the founder and co-managing editor of the CBCF's Journal of the Center for Policy Analysis and Research, a multidisciplinary, peer-reviewed journal on public policy issues related to black politics in the United States and abroad. Dr. Demessie is also the founder of the CBCF's first editorial board, an initiative she facilitated in honor of Dr. Ronald Walters' legacy of advancing and engaging scholarship in the overall mission of the CBCF.

In Benin, Ethiopia, Liberia, and Nigeria, she has also worked on democratic governance and gender equality, and in August 2017 traveled to Kenya as an election observer. In 2016, District of Columbia Mayor Muriel Bowser recognized Dr. Demessie with the Community Advocacy Award for her successful efforts to help secure funding from the DC City Council for the District's African communities. Additionally, in her

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capacity as Chair of the society of Ethiopians Established in the Diaspora (SEED), she spearheaded a major diaspora initiative that resulted in SEED being selected by the U.S. Agency for International Development for a diaspora partnership under former Secretary Hillary Clinton's Global Diaspora Initiative.

Dr. Demessie has interviewed with NPR and other media outlets, presented to several universities and members of Congress on various policy issues, plays piano, and performs spoken word. Additionally, she has published on the critical importance of mobilization and representation of African Americans, black immigrants, and the need for the U.S. government to recognize the value of working in partnership with diaspora communities in addressing domestic and international policy.

She received her joint Ph.D. in political science and public policy from the University of Michigan where she conducted the first and only empirical and qualitative study of African congressional caucuses in the U.S. House of Representatives, and the significance of the Congressional Black Caucus' influence on U.S.-Africa foreign policy. She earned her a Master of Arts in political science, and a certificate in African American, African, and Black Transnational Studies from the University of Michigan. She earned a Bachelor of Arts in Economics and Law and Society with honors from Oberlin College.

Dr. Demessie received the highly competitive Congressional Research Award from the Dirksen Congressional Center and is an adjunct professor for the University of Michigan and the University of California Washington Center.

Currently serving her second elected term on the Alumni Board for the Gerald R. Ford School of Public Policy at the University of Michigan, Dr. Demessie, a proud Ohio native, also serves on the Board of Visitors for her alma mater at Western Reserve Academy; the chair of SEED; on the Honorable Robert T. Matsui University of California Fellowship Selection Committee; and on the Congressional Fellowship Program Advisory Committee for the American Political Science Association.

Grading Standards and Measurement

Individual assignments in this course will be worth various points but converted to a 100 point scale such that an A=100-93%, A-=92-90%, B+=89-87, B=86-83, B-=82-80, etc. You should understand that only excellent work will earn an A. If the work is good, it will earn a B, and satisfactory work will earn a C. You will earn Ds and Fs if your work is less than satisfactory or of poor quality. If you fail to complete the work, you will earn a 0 for the assignment. Incompletes will be allowed only under the most exceptional circumstances.

Final course grades will be proportioned as follows:

Participation259	6
Publication for CBCF (2-3 pgs.)15%	6
Floor Presentation of Final Paper15%	6
Final Research Paper (15-20 pgs)45%	%
Outline for Final Research Paper Due Oct 4, 2018	
Check with your university on requirements for length of research paper	

According to general university policies, final course grades earned in this class will be

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worth the following points: A=4.0, A-=3.7, B+=3.3, B=3.0, B-=2.7, C+=2.3, C=2.0, C-=1.7, D=1.0, F=0.

Participation (25%): Your participation grade depends on your attendance and participation and will be based on Q&A and class discussion. Everyone's opinion should be respected whether you agree or disagree with a comment. Additionally, your grade will *never* depend on whether you agree with the professor or not. Instead, your participation will be based on your knowledge and facilitation of the readings, understanding of the issues discussed in the class, and the ability to clearly articulate your thoughts and ideas. Short quizzes on readings may be included at instructor's discretion.

CBCF Publication (15%): Every student in this class has an exclusive publication opportunity with the Congressional Black Caucus Foundation **to cover the 48th Annual Legislative Conference.**

Research Outline: Students will produce a research outline (2-4 pages) for their research paper. The components will include a working title, research question, argument, background summary and significance, data sources to be consulted, and methodology for making the argument. *This assignment should be emailed in Microsoft Word, 12 point Times New Roman font, to* <u>ucdcrep2018@gmail.com</u>

Final Research Paper (45%): Students will write a research paper (15-20 pgs) on a policy topic or subject matter as it relates to African Americans or a race or ethnic-based minority group. The paper should propose a policy solution to addressing the disproportionate and negative effects or racial disparities given a particular issue or set of issues explored by the student. *This assignment should be emailed in Microsoft Word, 12 point Times New Roman font, to ucdcrep2018@gmail.com*

Floor Presentation of Paper (15%): Students will make 8-10 minute formal presentations on their research paper focusing on their research question, methodology, results and policy recommendations. Students are encouraged to be persuasive, analytical, and creative in advocating for their policy or programmatic solution and may adopt the persona of a lobbyist attempting to convince Congress of the need to adopt your policy proposal.

Course Rules and Regulations

Tardiness: Students are expected to be in class *on time*. If you are unable to attend class, make sure to discuss the reason with me before class time. Otherwise, the following penalties are in order: 1 unexcused absence = 5% overall grade reduction, 2 unexcused absences = 10% overall grade reduction, 3 unexcused absences = failing grade.

Policy on Weather Emergencies

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In the event of a weather emergency, UCDC follows the federal government's decisions about delays and closures.

Policy on Academic Misconduct

UCDC has a zero-tolerance policy for cheating, plagiarism, and any other form of dishonesty. Students should refer to their home campus Student Code of Conduct for the regulations that apply to them. The burden is on each student to know what behaviors constitute cheating and plagiarism. Ignorance of these behaviors is not an adequate defense. Academic integrity requires you to be responsible students with your research, writing, and scholarship. Plagiarism will not be tolerated and you are encouraged to talk with me if you need clarification on citations with regard to writing assignments.

Statement on Sexual Harassment and Sexual Violence

The following language is the current UC Policy on Sexual Harassment and the process by which sexual misconduct is reported at UCDC. have hyperlinked the Statement to the policy here. The link is http://policy.ucop.edu/doc/4000385/SHSV.

The University of California is committed to creating and maintaining a community where all individuals who participate in University programs and activities can work and learn together in an atmosphere free of harassment, exploitation, or intimidation. Every member of the community should be aware that the University prohibits sexual harassment and sexual violence, and that such behavior violates both law and University policy. The University will respond promptly and effectively to reports of sexual harassment and sexual violence, and will take appropriate action to prevent, to correct, and when necessary, to discipline behavior that violates this policy on Sexual Harassment and Sexual Violence.

Students who wish to speak confidentially about an incident of sexual misconduct should contact UCDC's Counseling Services at UCDCCounseling@gmail.com. To report sexual misconduct to ask questions about UCDC policies and procedures regarding sexual misconduct, please contact the UCDC Title IX administrator, Josh Brimmeier (202-974-6214 or josh.brimmeier@ucdc.edu). Because the University of California is legally obligated to investigate reports of sexual misconduct, the confidentiality of reported misconduct cannot be guaranteed.

Statement on Accommodations for Students with Disabilities

The following language is the UC Policy on Nondiscrimination on the Basis of Disability. We have hyperlinked the Statement to the policy here. The link is http://policy.ucop.edu/doc/2710534/PACAOS-140. In compliance with the Federal Rehabilitation Act of 1973, as amended (Public Law 93- 112) and the Americans with Disabilities Act of 1990 (Public Law 101-336), University of California policy prohibits unlawful discrimination on the basis of disability in its programs, services, and activities.

If you require accommodation for class, please let me know at our first meeting (if not earlier) so the necessary arrangements can be made.

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Course Communication Tools (Email and Dropbox)

All readings are available electronically.

Week 1: Course Introduction and Overview: A Theoretical Approach to Understanding Race and Representation

Walton, Hanes Jr. and Robert Smith, *American Politics and the African American Quest for Universal Freedom.* Chp 1: "Universal Freedom Declared, Universal Freedom Denied: Racism, Slavery, and the Ideology of White Supremacy in the Founding of the Republic" **p.1-14**, and Ch 2: "Federalism and the Limits of Universal Freedom," **p.18-34**.

Walton, Hanes. African American Power and Politics: The Political Context Variable, Chapter 1, "Definition," **pp. 1-32**, "African American Race Relations Politics: The Failure of Empirical Methodology, **pp.52-70**.

Week 2: Race and Racial Discrimination in a Multicultural America

Takaki, Ronald. A Different Mirror: A History of Multicultural American. Chapter 1: "A Different Mirror," p. 1-29.

Wu, Frank. Yellow: Race in America Beyond Black and White. Chapter 2: "The Model Minority: Asian American "Success" as a Race Relations Failure," p.44-77.

Arab American Institute. "Hate Crimes," Issue Brief, p.1-2

Week 3: Minority Women in U.S. Politics

8:30AM – 11:30AM: 48th Annual Legislative Conference: The Dream Still Demands
Co-Chairs: Senator Kamala Harris and Senator Cory Booker
VIP Seating: Ballroom A, Washington Convention Center
801 Mt Vernon Pl NW, Washington, DC 20001

Metro Stop: Mt. Vernon Sq/7th ST: Green/Yellow Line

Advancing the Cause of Freedom, Justice, and Equality:
Black Women at the Forefront of Leadership!
Sponsored by The Procter and Gamble Company

Senator Kamala Harris, U.S. Senate and ALC Co-Chair **Sen. Cory Booker**, U.S. Senate and ALC Co-Chair

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Rep. Cedric Richmond, Chair, Congressional Black Caucus

Rep. Sheila Jackson Lee, Chair, Congressional Black Caucus Foundation

Bishop Michael Curry, The 27th Presiding Bishop and Primate of The Episcopal Church

Sybrina Fulton, Mother of Trayvon Martin, Co-Author, Rest in Power: The Enduring Life of Trayvon Martin **Symone Sanders**, Democratic Strategist and CNN Political Commentator

Rep. Stacey Abrams, Former House Minority Leader, Georgia House of Representatives, Founder of the New Georgia Project, Co-Founder of NOW Account Financial Services Firm and 2018 Gubernatorial Candidate for the State of Georgia

Rep. Bonnie Watson Coleman, U.S. House of Representatives, Ranking Member, Subcommittee on Transportation and Protective Security, Co-Founder, Congressional Caucus on Black Women and Girls **Elizabeth Dawes Gay**, Co-Director of Black Mamas Matter Alliance and Founder of Sisu Consulting **Deplesha McGruder**, Founder and Presdient, Moms of Black Boys United, Inc and MOBB Unitd for Social Change, Inc

Mayor LaToya Cantrell, Mayor of New Orleans, Louisiana

Monica J. Turner, Vice President, Selling & Marketing Operations, The Procter & Gamble Company

Target Audience: The Annual Legislative Conference brings a diverse array of thought leaders in business, civil rights, civic engagement, elected officials, and community organizers in addition to members of the Congressional Black Caucus, the White House, and several other members from the United States Congress and policy world. Approximately upwards of 10,000 people across the four days of the conference. You can expect your audience to include professionals in the business space and other thought leaders familiar with this topic, but also young and old alike and others unfamiliar with this topic. We encourage you to keep this in mind when preparing your remarks.

The National Town Hall is the signature conference opener with an audience of 1,000 attendees and is televised. The audience includes several members of Congress, community and civil rights leaders, activists, media, business leaders, etc. As the ALC is the largest convening of black elected officials and the aforementioned groups within the African American community at large, it is important to understand the diverse demographic across age, interest, area of expertise or lack thereof, that could be in the room; this presents a great opportunity to make an indelible mark to the audience in ways that will inspire those informed to be more involved and those who are unfamiliar to do the same.

To better prepare you for your attendance at the live taping of the National Town Hall, you are assigned the readings below from Nadia Brown and Sarah Allen Gershon's book, *Distinct Identities: Minority Women in U.S. Politics*:

Total Reading Below 72 pages

Chapter 1: Introduction, p.1-8

<u>Chapter 2:</u> The Differential Effect of Resources on Political Participation Across Gender and Racial Groups, p.13-24

<u>Chapter 7</u>: Johnson Carew, Jessica D., "**How Do You See Me?: Stereotyping of Black Women and How It Affects Them in an Electoral Context**," p. 95 – 110.

<u>Chapter 9:</u> Cargile, Ivy A.M., "Latina Issues: An Analysis of the Policy Issue Competencies of Latina Candidates," p.134 – 148

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<u>Chapter 14</u>: Filler, Nicole and Pei-te Lien, "Asian Pacific Americans in U.S. Politics: Gender and Pathways to Elected Office, p. 218 - 230

<u>Chapter 17</u>: Prindeville, Dian-Michele and Lawrence Braxton, "Raising their Voices in Tribal Politics: Indigenous Women Leaders in Arizona and New Mexico," p.268 – 280.

Week 4: Policy Matters of Consequence from Obama to Trump

CBCF Publication Due before class time via email: ucdcrep2018@gmail.com

Screening of Netflix documentary 13th

Alexander, Michelle, *The New Jim Crow: Mass Incarceration in the Age of Colorblindness*, Chp 1: "The Rebirth of Caste," **pp.20-58** and Ch 2: The Lockdown, **pp.59-96**.

Cohen, Cathy J and Matthew D. Luttig, and Jon C. Rogowski. Generation Forward. "Obama vs. Trump in the Minds of Millennials," p. 1-40.

Mathew, Dayna Bowen and Richard V. Reeves, and Edward Rodrigue. Brookings Institution, "Health, Housing, and Racial Justice: An Agenda for the Trump Administration," p. 4-41.

Week 5: How Congress Works

Davidson, Roger H. and Walter J. Oleszek and Frances E. Lee, *Congress and Its Members: Thirteenth Edition,* Chapter 11: "Congress and the Bureaucracy," **p.315-343.**

Whitby, Kenny J., *The Color of Representation: Congressional Behavior and Black Interests*, Ch 4: The Color of Congress: The Impact of Race and the Role of Issues in Congressional Roll Call Votes, p. 81 – 112 and Ch 6: Epilogue: Black Policy Preferences, Congressional Behavior, and the Future of Representation for African Americans, p.135 – 144.

Week 6 The Congressional Black Caucus and Influence of Racial Group Interest

Outline for Research Paper Due via email before class ucdcrep2018@gmail.com

Congressional Black Caucus 115th Congress, "We Have A Lot to Lose: Solutions to Advance Black Families in the 21st Century," pgs. 1- 109.

Week 7 Race Policy in Action and Analysis

The Journal of the Center for Policy Analysis and Research

<mark>"Defining the Black Agenda in a Post-Obama Era"</mark>

VIP Reception and Panel

6:00PM – 9:00PM, Busboys and Poets, 2021 14th St. NW, Washington D.C., 20009

Attire: Business Attire

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Embargoed Articles from CBCF Policy Journal TBD

Week 8 Polling, Public Opinion, and Policy

Asher, Herbert, *Polling and the Public: What Every Citizen Should Know,* Chapter 6: "The Media and the Polls," p.104-123 and Chapter 7: "Polls and Elections," p.125-157.

Hutchings, Vincent. Public Opinion and Democratic Accountability. Chapter 1: "Issue Importance, Political Context, and Democratic Responsiveness," p. 1-17.

Sulkin, Tracy, *Issue Politics in Congress*, Chp 1: "Electoral Challenges and Legislative Responsiveness," p. 1-18 and Chp. 2: "A Theory of Issue Uptake," p, 19-43, and Ch 9: "Elections, Governance, and Representation," p.167-177.

Week 9 Racial Group Interest and Political Representation

Singh, Robert. The Congressional Black Caucus: Racial Politics in the U.S. Congress, Chapter 3: The CBC: Caucus Origins and Organization," p. 51-72.

Walton, Hanes Jr. and Robert Smith. *American Politics and the African American Quest for Universal Freedom.* Chp 11: "The Congress and the African American Quest for Universal Freedom" **p.168-188.**

Clayton, Dewey M, *The Presidential Campaign of Barack Obama*, Chapter 2, "Descriptive and Substantive Representation, **p. 25-45** and Chapter 6: "The Campaign for the White House," **p. 104-133.**

Clayton, Dewey M, *The Presidential Campaign of Barack Obama*, Chapter 3, "Obama's Winning Coalition, **p. 46-63**.

Week 10 Social Pressures and Policymaking

Dodd, Lawrence and Bruce Oppenheimer, *Congress Reconsidered*. Representative Daniel Lipinski, Chapter 15: "Navigating Congressional Policy Processes: The Inside Perspective," p.337-360.

Fiorina, Morris P. Culture War?: Chapter 1: "Culture War," p.1-7 and Chapter 7: Reconciling Micro and Macro," p.77-91.

Burns, Crosby. Center for American Progress. "The Costly Business of Discrimination: The Economic Costs of Discrimination and the Financial Benefits of Gay and Transgender Equality in the Workplace." P.1- 38.

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Week 11 Policymaking and Presidential Powers

Davidson, Roger H. and Walter J. Oleszek and Frances E. Lee, *Congress and Its Members: Thirteenth Edition*, Chapter 10: "Congress and the Presidency," **p.281-312.**

Walton, Hanes Jr. and Robert Smith. *American Politics and the African American Quest for Universal Freedom.* Chp 12: "The Presidency and the African American Quest for Universal Freedom" **p.185-201.**

Week 12 Race as Ideology and The Politics of Persuasion

Dawson, Michael, *Black Visions: The Roots of Contemporary African-American Political Ideologies*, Chp. 1: "The Contours of Black Political Thought, pp.**1-44** and Ch. 2: "Black Ideologies and Black Public Opinion," **pp. 44-84**.

Lupia, Arthur, Uninformed. Chapter 1: "From Infinite Ignorance to Knowledge that Matters," p. 124.

Lupia, Arthur, *Uninformed*. Chapter 3: "Three Definitions," p. 1-24.

Cialdini, Robert. Influence: The Psychology of Persuasion. Chapter 1: "Weapons of Influence," p.117.

THANKSGIVING BREAK

Week 13 Racial Justice and Equity in a Post-Obama Era under Trump

Price, Melanye. The Race Whisperer: Barack Obama and the Political Uses of Race," "Conclusion," p.153-171.

Week 14 FINAL PRESENTATIONS

In addition to the readings listed for each topic, additional materials may be provided in advance of class. This syllabus is subject to modification by the instructor.

Publication Opportunity The Village Blog, Congressional Black Caucus Foundation

For your publication covering ALC, you have two options:

One angle could take on a more journalistic approach and detail the conversations that are being had during ALC '18. Given your schedule on Thursday for the National Town Hall or anytime during the conference from Sept 12-15, you can attend the policy sessions or forums and capture quotes, salient points, etc. from the discussion.

OR

You can go through the conference schedule and select topics that you want to write about from an Op-Ed standpoint. Conveying your stance/viewpoint on topics being discussed at ALC. You will need to provide source information if you choose to write it from an Op-Ed standpoint.

Please adhere to the following when writing:

- Keep your blogs concise, clear and to the point (under 650 words).
- · Hyperlink source information.
- Include a topical photo related to the article that you are authorized to use. It must be credited (submitting a photo is not required, however, if you do, it must be credited). The photo may also be of yourself.

Blog Post Guidelines

- · Blog posts must be submitted 48 hours before the scheduled publishing date.
- Blog posts must be at least 300 words, but no longer than 650 words.
- Blog post topics must be issues that affect or are of interest to African Americans, African communities and the Diaspora.
- Blog posts should reflect neutral positioning on topics to maintain diplomacy and a professional tone and writing style, and alignment with the CBCF's mission to eliminate disparities and advance the global black community.
- Blog post topics should be timely and tied to current events.
- Blog posts must be exclusive to CBCF and not posted to any other website.
- · Author may not use, manipulate or appropriate any CBCF logo or design.
- Blog posts must not contain profanity or offensive language.
- · Blog posts must not endorse any political party, candidate or elected official.
- Blog posts must not promote or endorse any commercial service or product.

As a 501(c)(3) nonprofit, CBCF does NOT advocate or support either directly or indirectly, the election or defeat of any candidate for public or political office. Political, product or policy endorsements or derogatory statements of any kind (e.g., about a person, public official, industry or company) will not be published. CBCF reserves the right to edit or decline to publish any submitted blog posts based on the aforementioned guidelines. Acceptance or publication of submitted blog posts does not imply, grant, nor indicate, a contractual agreement between the blog post author and CBCF; nor does the acceptance of, and/or publication of submitted blogs construe or imply that the author is a contractor, agent or assign of CBCF.

Blog entries shall not include the unauthorized use of name or likeness of any person, libel, slander, defamation, disparagement, piracy, plagiarism, idea misappropriation, and any invasion of the right of privacy. Blog entries shall not infringe any copyright, patent, trade secret, trademark, or other proprietary right held by any third party.

CBCF Mission

Our mission is to advance the global black community by developing leaders, informing policy, and educating the public.

CBCF Pillars

Economic Empowerment
Public Policy
Entrepreneurship
Leadership Development
Health issues related to the African-American community.